



CHRIS SCHMITTER

Director of New Member Sales and Retention

The Membership Services Department focuses on recruitment of new Chamber members, retention and communications with existing members and increasing the visibility of the Chamber within the community.

As the Director of New Member Sales and Retention for the St. Joseph Area Chamber of Commerce, Chris Schmitter works on new member recruitment and retention. Chris also sells advertising in the newest Chamber publication, "St. Joseph Living." Other advertising sales efforts will include the Chamber Map and the Chamber Directory.

Prior to joining the Chamber in December 2008, Ms. Schmitter worked as a General Manager in the hotel industry, substituted in the St. Joseph Public School District and for St. Francis Catholic School. She has an extensive background in radio and television advertising sales.

Ms. Schmitter has a Bachelor of Science degree in Broadcast Business from Northwest Missouri State University. She is a graduate of Leadership St. Joseph. She currently serves on the Board of Directors for the Optimist Club of St. Joseph and is President of the Buchanan County Tourism Board. She has volunteered for the Samaritan Counseling Center, Wyatt Park Christian Church and as a Hero for the American Red Cross.

A St. Joseph native, Ms. Schmitter and her husband Bruce have four children.

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