



CYNDRA M. LOREY

Vice President

Community Development

The Community Development Division seeks to expand the economy and enhance business development efforts by working to make St. Joseph a better place for businesses to start, relocate and expand.

As Vice President of Community Development for the St. Joseph Area Chamber of Commerce, Cyndra Lorey is responsible for all activities related to workforce development and employment availability, focusing on existing workforce demands, as well as initiatives designed to meet workforce needs of the future. Ms. Lorey also works with those redevelopment initiatives throughout the community that help serve our Economic Development Program.

Ms. Lorey serves as staff liaison for the “Another Smart Move” campaign, which is designed to promote and provide opportunities for lifelong learning; Project EMPLOY, a new program initiated to address current workforce concerns; and the Buchanan County Economic Development Fund.

Prior to joining the Chamber staff in 2002, Ms. Lorey served as Campaign Director for the United Way of Greater St. Joseph. She has also worked as a Job Development Specialist for the Jewish Vocational Services and as an Advertising Sales Representative for the St. Joseph News-Press.

Ms. Lorey currently serves on the Board of Directors for St. Joseph Habitat for Humanity, as well as on the CHP Finance & Membership Committee. She is past Chair for the Leadership St. Joseph Steering Committee and has served on the Boards of Leadership Northwest Missouri, Junior Achievement and the Humane Society. In addition, she continues to be an active volunteer for the United Way.

Ms. Lorey graduated from Missouri Western State University with a Bachelor of Science degree in Business Administration and is pursuing her economic development certification. She has received her certification as a Business Retention & Expansion Consultant.

A lifelong resident of St. Joseph, Ms. Lorey and her husband Michael have two children.

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