



KRISTI RASMUSSEN

Director of Communications

The Director of Communications is responsible for the planning and dissemination of information about the Chamber's programs, activities and initiatives to members, potential members, the business community and the general public.

As Director of Communications for the St. Joseph Area Chamber of Commerce, Kristi Rasmussen is responsible for the management, development and design of Chamber publications including newsletters, electronic correspondence, annual products and news releases. She also is responsible for web site content. Ms. Rasmussen also assists staff in the development of marketing materials.

Before joining the Chamber in 2008, Ms. Rasmussen spent eight years as an award-winning reporter and editor at the St. Joseph News-Press. She covered law enforcement and the Buchanan County Courthouse before becoming a city editor.

Ms. Rasmussen has a Bachelor of Arts degree in English, emphasis in journalism, and a minor in Business from Missouri Western State University.

Ms. Rasmussen is a 2005 graduate of the United Way's Leadership St. Joseph program. In 2009, she became a member of Leadership St. Joseph's steering committee. She also is a member of the St. Joseph Women's Press Club. She has volunteered for many St. Joseph groups, including Habitat for Humanity and the Missouri Western State University Greek community.

Ms. Rasmussen resides in St. Joseph with her husband Paul.

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