



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 1
March 27, 2009

Goal: \$255,000.00
Total Raised: \$72,587.62
Amount Needed:
\$182,412.38

Campaign Co-Chairs:
Rick Gronniger,
Altec Industries, Inc.
Jane Graves,
First American Title

Right: Dave Lau, Denny Villhauer and team work on their neon green T-shirt during the "Project Runway" themed TRC Kick Off March 19.



Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 4,750.00	\$ 4,750.00	\$ 45,250.00
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 2,756.92	\$ 2,756.92	\$ 12,243.08
New Memberships	\$ 20,000.00	\$ 2,330.70	\$ 2,330.70	\$ 17,669.30
Program & Event Sponsors	\$148,000.00	\$61,750.00	\$61,750.00	\$ 86,250.00
Publications and Web Sponsors	\$ 20,000.00	\$ 1,000.00	\$ 1,000.00	\$ 19,000.00
Total Week 1 -- 2009	\$255,000.00	\$72,587.62	\$72,587.62	\$182,412.38
Total Week 1 -- 2008	\$253,000.00	\$90,660.00	\$90,660.00	\$162,340.00

Division 1
Vice Chair: Shanda Parrish

Division Goal:
\$48,500.00

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$ 8,250.00	\$ 6,750.00
UMB Bank	Randy Marshal	\$12,000.00	\$ 2,250.00	\$ 9,750.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 8,962.99	\$ 3,037.01
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 0.00	\$ 9,500.00

Division 2
Vice Chair: Dan Nicoson

Division Goal:
\$52,500.00

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$ 3,750.00	\$11,750.00
KQ2	Lisa Allison	\$12,500.00	\$ 1,500.00	\$11,000.00
Eagle Radio	Terry Minnick	\$16,000.00	\$ 909.00	\$15,091.00
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 854.93	\$ 7,645.07

Division 3
Vice Chair: Lee Robertson

Division Goal:
\$72,000.00

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 1,000.00	\$14,000.00
Cablevision	Denise Lewis	\$14,000.00	\$ 313.00	\$13,687.00
Diplomats	Pat Brown	\$23,500.00	\$ 6,465.00	\$17,035.00
Hy-Vee	Dennis Villhauer	\$11,500.00	\$ 626.00	\$10,874.00
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 0.00	\$ 8,000.00

Division 4
Vice Chair: Patt Lilly

Division Goal:
\$52,000.00

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$10,956.70	\$ 1,043.30
M&I Bank	Jenny Cathcart	\$19,000.00	\$18,500.00	\$ 500.00
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 2,500.00	\$ 7,500.00
YEN	Kylee Strough	\$11,000.00	\$ 5,750.00	\$ 5,250.00

Division 5
Campaign Chairs:
Rick Gronniger & Jane Graves

Division Goal:
\$30,000.00

NEXT TRC REWARD SESSION:

“Ghost Hunters”

Downtown Library, 927 Felix St.

Thursday, April 2

7:30 to 8:30 a.m.

Please RSVP to Kim Ulmer at
callaway@saintjoseph.com or 364-4101
if you'll be attending.



Left: Dan Nicoson, of Missouri Western State University, participated as a travel agent at the TRC's first reward session March 25. **Above:** Campaign co-chair Jane Graves and Board President Jim Hausman faced off in a “Top Chef” Challenge at the reward session. To see more photos from the event see www.saintjoseph.com and click on the Photo Album.