



# TRC NEWSLETTER

Total Resource Campaign  
St. Joseph Area Chamber of Commerce  
Week No. 10  
May 29, 2009

**Goal: \$255,000.00**  
**Total Raised:**  
**\$245,570.86 (96% of Goal)**  
**Amount Needed:**  
**\$9,429.14**

Campaign Co-Chairs:  
**Rick Gronniger,**  
Altec Industries, Inc.  
**Jane Graves,**  
First American Title

**Right:** Janice Keith, Denise Lewis and Lee Robertson hung out with Hector at an Albrecht-Kemper Museum of Art wine tasting while Hector was on Cablevision's time.



Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 1,750.00	\$ 57,830.00	(\$ 7,830.00)
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 1,356.33	\$ 20,143.92	(\$ 5,143.92)
New Memberships	\$ 20,000.00	\$ 638.36	\$ 6,196.94	\$ 13,803.06
Program & Event Sponsors	\$148,000.00	\$ 3,300.00	\$145,950.00	\$ 2,050.00
Publications and Web Sponsors	\$ 20,000.00	\$ 4,500.00	\$ 6,350.00	\$ 4,550.00
Total Week 10 -- 2009	\$255,000.00	\$ 11,594.69	\$245,570.86	\$ 9,429.14
Total Week 10 -- 2008	\$253,000.00	\$ 9,332.00	\$274,949.50	\$ 0.00

<i>Division 1</i> <i>Vice Chair: Shanda Parrish</i>		<i>Division Goal:</i> <i>\$48,500.00</i>	<i>Division Sales:</i> <i>\$47,080.72</i>	<i>Division \$ Needed:</i> <i>\$ 1,419.28</i>
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<b>Team</b>	<b>Team Captain</b>	<b>Goal</b>	<b>Amt. Raised</b>	<b>Amt. Needed</b>
Commerce Bank	Shanda Parrish	\$15,000.00	\$19,393.40	(\$ 4,393.40)
UMB Bank	Randy Marshal	\$12,000.00	\$11,300.00	\$ 700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$10,127.32	\$ 1,872.68
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 6,260.00	\$ 3,240.00

<i>Division 2</i> <i>Vice Chair: Dan Nicoson</i>		<i>Division Goal:</i> <i>\$52,500.00</i>	<i>Division Sales:</i> <i>\$48,532.96</i>	<i>Division \$ Needed:</i> <i>\$ 3,967.04</i>
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<b>Team</b>	<b>Team Captain</b>	<b>Goal</b>	<b>Amt. Raised</b>	<b>Amt. Needed</b>
MWSU	Kim Weddle	\$15,500.00	\$18,863.72	(\$ 3,363.72)
KQ2	Lisa Allison	\$12,500.00	\$12,465.00	\$ 35.00
Eagle Radio	Terry Minnick	\$16,000.00	\$15,400.67	\$ 599.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,803.57	\$ 6,696.43

<i>Division 3</i> <i>Vice Chair: Lee Robertson</i>		<i>Division Goal:</i> <i>\$72,000.00</i>	<i>Division Sales:</i> <i>\$64,407.76</i>	<i>Division \$ Needed:</i> <i>\$ 7,592.24</i>
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<b>Team</b>	<b>Team Captain</b>	<b>Goal</b>	<b>Amt. Raised</b>	<b>Amt. Needed</b>
News-Press	Brian Hewitt	\$15,000.00	\$ 9,500.00	\$ 5,500.00
Cablevision	Denise Lewis	\$14,000.00	\$14,606.58	(\$ 606.58)
Diplomats	Pat Brown	\$23,500.00	\$25,822.80	(\$ 2,322.80)
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 3,589.80	\$ 4,410.20

<i>Division 4</i> <i>Vice Chair: Patt Lilly</i>		<i>Division Goal:</i> <i>\$52,000.00</i>	<i>Division Sales:</i> <i>\$64,849.42</i>	<i>Division \$ Needed:</i> <i>(\$ 12,849.42)</i>
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<b>Team</b>	<b>Team Captain</b>	<b>Goal</b>	<b>Amt. Raised</b>	<b>Amt. Needed</b>
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$15,466.09	(\$ 3,466.09)
M&I Bank	Jenny Cathcart	\$19,000.00	\$21,869.33	(\$ 2,869.33)
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 8,723.00	\$ 1,277.00
YEN	Kylee Strough	\$11,000.00	\$18,791.00	(\$ 7,791.00)

<i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger &amp; Jane Graves</i>		<i>Division Goal:</i> <i>\$30,000.00</i>	<i>Division Sales:</i> <i>\$20,700.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,300.00</i>
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# NEXT TRC REWARD SESSION:

Victory Celebration - "American Idol"

Robidoux Landing Playhouse

103 Francis Street

Thursday, June 4th

5:30 p.m. to 7:00 p.m.

Please RSVP to Kim Ulmer if you will be attending at  
[ulmer@saintjoseph.com](mailto:ulmer@saintjoseph.com) or 364-4101.



Hector had quite the time with Cablevision's Denise Lewis. He got to meet these ladies dressed in 1920s attire at an Albrecht-Kemper wine tasting event.