



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 2
April 3, 2009

Goal: \$255,000.00
Total Raised:
\$159,562.04 (62% of Goal)
Amount Needed:
\$95,437.96

Campaign Co-Chairs:
Rick Gronniger,
Altec Industries, Inc.
Jane Graves,
First American Title



Right: The future of the Missouri Western State University team is "so bright they had to wear shades." This week's reward session was held at the St. Joseph Public Library.

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 27,830.00	\$ 32,580.00	\$ 17,420.00
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 9,694.42	\$ 12,451.34	\$ 2,548.66
New Memberships	\$ 20,000.00	\$ 0.00	\$ 2,330.70	\$ 17,669.30
Program & Event Sponsors	\$148,000.00	\$ 45,700.00	\$107,450.00	\$ 40,550.00
Publications and Web Sponsors	\$ 20,000.00	\$ 3,750.00	\$ 4,750.00	\$ 15,250.00
Total Week 1 -- 2009	\$255,000.00	\$ 86,974.42	\$159,562.04	\$ 95,437.96
Total Week 1 -- 2008	\$253,000.00	\$ 37,439.00	\$129,099.00	\$123,901.00

<i>Division 1</i> <i>Vice Chair: Shanda Parrish</i>		<i>Division Goal:</i> <i>\$48,500.00</i>	<i>Division Sales:</i> <i>\$27,921.67</i>	<i>Division \$ Needed:</i> <i>\$20,578.33</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$ 9,658.68	\$ 5,341.32
UMB Bank	Randy Marshal	\$12,000.00	\$ 9,300.00	\$ 2,700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 8,962.99	\$ 3,037.01
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 0.00	\$ 9,500.00

<i>Division 2</i> <i>Vice Chair: Dan Nicoson</i>		<i>Division Goal:</i> <i>\$52,500.00</i>	<i>Division Sales:</i> <i>\$31,832.60</i>	<i>Division \$ Needed:</i> <i>\$20,667.40</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$ 9,657.00	\$ 5,843.00
KQ2	Lisa Allison	\$12,500.00	\$ 9,965.00	\$ 2,535.00
Eagle Radio	Terry Minnick	\$16,000.00	\$10,900.67	\$ 5,099.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,309.93	\$ 7,190.07

<i>Division 3</i> <i>Vice Chair: Lee Robertson</i>		<i>Division Goal:</i> <i>\$72,000.00</i>	<i>Division Sales:</i> <i>\$28,052.07</i>	<i>Division \$ Needed:</i> <i>\$43,947.93</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 1,000.00	\$14,000.00
Cablevision	Denise Lewis	\$14,000.00	\$ 2,258.58	\$11,741.42
Diplomats	Pat Brown	\$23,500.00	\$11,904.91	\$11,595.09
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 2,000.00	\$ 6,000.00

<i>Division 4</i> <i>Vice Chair: Patt Lilly</i>		<i>Division Goal:</i> <i>\$52,000.00</i>	<i>Division Sales:</i> <i>\$51,055.70</i>	<i>Division \$ Needed:</i> <i>\$ 944.30</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$13,327.70	(\$ 1,327.70)
M&I Bank	Jenny Cathcart	\$19,000.00	\$18,500.00	\$ 500.00
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 2,500.00	\$ 7,500.00
YEN	Kylee Strough	\$11,000.00	\$16,728.00	(\$ 5,728.00)

<i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger & Jane Graves</i>		<i>Division Goal:</i> <i>\$30,000.00</i>	<i>Division Sales:</i> <i>\$20,700.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,300.00</i>
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NEXT TRC REWARD SESSION:

“The Biggest Loser”

St. Joseph YMCA

315 S. 6th Street

Thursday, April 9

5:00 to 6:00 p.m.

Please RSVP to Kim Ulmer if
you will be attending at
callaway@saintjoseph.com
or 364-4101.



Co-chair Rick Gronniger donned a Ghostbusters costume for the reward session.



Above: Janice Keith is distracted by Hector the Gnome during the “Ghost Hunters” Reward Session. Dave Lau takes advantage of the situation and sneaks up on the ghosts. Pat Brown remained calm.