



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 4
April 17, 2009

Goal: \$255,000.00
Total Raised:
\$200,149.59 (78% of Goal)
Amount Needed:
\$54,850.41

Campaign Co-Chairs:
Rick Gronniger,
 Altec Industries, Inc.
Jane Graves,
 First American Title

Right: Hector the Gnome pulls his laundry out of the dryer in the Missouri Western residence halls. To see more of Hector's adventures go to www.saintjoseph.com.



Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 5,500.00	\$ 50,580.00	(\$ 580.00)
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 3,043.75	\$ 16,143.09	(\$ 1,143.09)
New Memberships	\$ 20,000.00	\$ 0.00	\$ 2,626.50	\$ 17,373.50
Program & Event Sponsors	\$148,000.00	\$ 4,200.00	\$122,150.00	\$ 25,850.00
Publications and Web Sponsors	\$ 20,000.00	\$ 150.00	\$ 8,650.00	\$ 11,350.00
Total Week 4 -- 2009	\$255,000.00	\$ 12,893.75	\$200,149.59	\$ 54,850.41
Total Week 4 -- 2008	\$253,000.00	\$ 37,081.00	\$197,363.00	\$ 55,637.00

<i>Division 1</i> <i>Vice Chair: Shanda Parrish</i>		<i>Division Goal:</i> <i>\$48,500.00</i>	<i>Division Sales:</i> <i>\$31,796.00</i>	<i>Division \$ Needed:</i> <i>\$16,704.00</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$11,658.68	\$ 3,341.32
UMB Bank	Randy Marshal	\$12,000.00	\$ 9,300.00	\$ 2,700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 9,327.32	\$ 2,672.68
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 1,510.00	\$ 7,990.00

<i>Division 2</i> <i>Vice Chair: Dan Nicoson</i>		<i>Division Goal:</i> <i>\$52,500.00</i>	<i>Division Sales:</i> <i>\$38,832.60</i>	<i>Division \$ Needed:</i> <i>\$13,667.40</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$10,657.00	\$ 4,843.00
KQ2	Lisa Allison	\$12,500.00	\$12,465.00	\$ 35.00
Eagle Radio	Terry Minnick	\$16,000.00	\$14,400.67	\$ 1,599.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,309.93	\$ 7,190.07

<i>Division 3</i> <i>Vice Chair: Lee Robertson</i>		<i>Division Goal:</i> <i>\$72,000.00</i>	<i>Division Sales:</i> <i>\$53,995.87</i>	<i>Division \$ Needed:</i> <i>\$18,004.13</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 9,250.00	\$ 5,750.00
Cablevision	Denise Lewis	\$14,000.00	\$13,258.58	\$ 741.42
Diplomats	Pat Brown	\$23,500.00	\$18,052.91	\$ 5,447.09
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 2,545.80	\$ 5,454.20

<i>Division 4</i> <i>Vice Chair: Patt Lilly</i>		<i>Division Goal:</i> <i>\$52,000.00</i>	<i>Division Sales:</i> <i>\$54,825.12</i>	<i>Division \$ Needed:</i> <i>(\$ 2,825.12)</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$14,036.37	(\$ 2,036.37)
M&I Bank	Jenny Cathcart	\$19,000.00	\$20,247.75	(\$ 1,247.75)
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 2,813.00	\$ 7,187.00
YEN	Kylee Strough	\$11,000.00	\$17,728.00	(\$ 6,728.00)

<i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger & Jane Graves</i>		<i>Division Goal:</i> <i>\$30,000.00</i>	<i>Division Sales:</i> <i>\$20,700.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,300.00</i>
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NEXT TRC REWARD SESSION:

“Greatest American Dog”

Krug Park

Large Shelter Area at the top of Krug Park

Thursday, April 30th

5:00 to 6:00 p.m.

Please RSVP to Kim Ulmer if you will be attending at callaway@saintjoseph.com or 364-4101.



Left: Pat Brown does the Moonwalk to help propel his team to victory in the “So You Think You Can Dance” Reward Session. **Above:** Campaign co-chairs Rick Gronniger and Jane Graves “turn themselves around” to the “Hokey Pokey” before the Reward Session began. To see more photos from the event see www.saintjoseph.com and click on the Photo Album.