



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 6
May 1, 2009

Goal: \$255,000.00
Total Raised:
\$215,296.53 (84% of Goal)
Amount Needed:
\$39,703.47

Campaign Co-Chairs:
Rick Gronniger,
 Altec Industries, Inc.
Jane Graves,
 First American Title



Right: The "Greatest American Dog" was this week's Reward Session theme. Volunteers' dogs did tricks, like Jasmine, the Parish family dog, walked the balance beam.

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 1,000.00	\$ 53,080.00	(\$ 3,080.00)
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 156.50	\$ 16,199.59	(\$ 1,199.59)
New Memberships	\$ 20,000.00	\$ 0.00	\$ 4,966.94	\$ 15,033.06
Program & Event Sponsors	\$148,000.00	\$ 500.00	\$130,150.00	\$ 17,850.00
Publications and Web Sponsors	\$ 20,000.00	\$ 0.00	\$ 10,900.00	\$ 9,100.00
Total Week 6 -- 2009	\$255,000.00	\$ 1,656.50	\$215,296.53	\$ 39,703.47
Total Week 6 -- 2008	\$253,000.00	\$ 37,057.00	\$234,420.00	\$ 18,580.00

<i>Division 1</i> <i>Vice Chair: Shanda Parrish</i>		<i>Division Goal:</i> <i>\$48,500.00</i>	<i>Division Sales:</i> <i>\$38,046.00</i>	<i>Division \$ Needed:</i> <i>\$10,454.00</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$13,158.68	\$ 1,841.32
UMB Bank	Randy Marshal	\$12,000.00	\$ 9,300.00	\$ 2,700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 9,327.32	\$ 2,672.68
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 6,260.00	\$ 3,240.00

<i>Division 2</i> <i>Vice Chair: Dan Nicoson</i>		<i>Division Goal:</i> <i>\$52,500.00</i>	<i>Division Sales:</i> <i>\$43,299.32</i>	<i>Division \$ Needed:</i> <i>\$ 9,200.68</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$14,123.72	\$ 1,376.28
KQ2	Lisa Allison	\$12,500.00	\$12,465.00	\$ 35.00
Eagle Radio	Terry Minnick	\$16,000.00	\$15,400.67	\$ 599.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,309.93	\$ 7,190.07

<i>Division 3</i> <i>Vice Chair: Lee Robertson</i>		<i>Division Goal:</i> <i>\$72,000.00</i>	<i>Division Sales:</i> <i>\$56,433.37</i>	<i>Division \$ Needed:</i> <i>\$15,566.63</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 9,250.00	\$ 5,750.00
Cablevision	Denise Lewis	\$14,000.00	\$14,606.58	(\$ 606.58)
Diplomats	Pat Brown	\$23,500.00	\$18,794.41	\$ 4,705.59
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 2,893.80	\$ 5,106.20

<i>Division 4</i> <i>Vice Chair: Patt Lilly</i>		<i>Division Goal:</i> <i>\$52,000.00</i>	<i>Division Sales:</i> <i>\$56,817.84</i>	<i>Division \$ Needed:</i> <i>(\$ 4,817.84)</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$14,306.09	(\$ 2,306.09)
M&I Bank	Jenny Cathcart	\$19,000.00	\$20,247.75	(\$ 1,247.75)
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 3,473.00	\$ 6,527.00
YEN	Kylee Strough	\$11,000.00	\$18,791.00	(\$ 7,791.00)

<i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger & Jane Graves</i>		<i>Division Goal:</i> <i>\$30,000.00</i>	<i>Division Sales:</i> <i>\$20,700.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,300.00</i>
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NEXT TRC REWARD SESSION:

“Survivor”

Camp Farwesta (sponsored by Peace Unlimited)

Hwy. 36 - Stewartsville, MO

Thursday, May 7th

5:00 to 6:00 p.m.

Please RSVP to Kim Ulmer if you will be attending at
ulmer@saintjoseph.com or 364-4101.



Left: Kim Weddle, of Missouri Western State University, poses with, Lucy, the TRC’s “Greatest American Dog” at the April 30 Reward Session. **Above:** Before the Reward Session Max, the Brown family dog, got to know Bailey, the Price family dog. To see more photos from the event see www.saintjoseph.com and click on the Photo Album.