



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 7
May 8., 2009

Goal: \$255,000.00
Total Raised:
\$224,796.53 (88% of Goal)
Amount Needed:
\$30,203.47

Campaign Co-Chairs:
Rick Gronniger,
Altec Industries, Inc.
Jane Graves,
First American Title

Right: Chris Schmitter, Mary Brown and Pat Brown try to walk along a 'cliff' without falling off at the "Survivor" Reward Session May 6 at Peace Unlimited near Stewartsville.



Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 2,000.00	\$ 55,080.00	(\$ 5,080.00)
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 1,750.00	\$ 17,949.59	(\$ 2,949.59)
New Memberships	\$ 20,000.00	\$ 0.00	\$ 4,966.94	\$ 15,033.06
Program & Event Sponsors	\$148,000.00	\$ 5,750.00	\$135,900.00	\$ 12,100.00
Publications and Web Sponsors	\$ 20,000.00	\$ 0.00	\$ 10,900.00	\$ 9,100.00
Total Week 7 -- 2009	\$255,000.00	\$ 9,500.00	\$224,796.53	\$ 30,203.47
Total Week 7 -- 2008	\$253,000.00	\$ 26,600.00	\$261,020.00	\$ 0.00

<i>Division 1</i> <i>Vice Chair: Shanda Parrish</i>		<i>Division Goal:</i> <i>\$48,500.00</i>	<i>Division Sales:</i> <i>\$39,296.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,204.00</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$14,408.68	\$ 591.32
UMB Bank	Randy Marshal	\$12,000.00	\$ 9,300.00	\$ 2,700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 9,327.32	\$ 2,672.68
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 6,260.00	\$ 3,240.00

<i>Division 2</i> <i>Vice Chair: Dan Nicoson</i>		<i>Division Goal:</i> <i>\$52,500.00</i>	<i>Division Sales:</i> <i>\$45,049.32</i>	<i>Division \$ Needed:</i> <i>\$ 7,450.68</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$14,123.72	(\$ 373.72)
KQ2	Lisa Allison	\$12,500.00	\$12,465.00	\$ 35.00
Eagle Radio	Terry Minnick	\$16,000.00	\$15,400.67	\$ 599.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,309.93	\$ 7,190.07

<i>Division 3</i> <i>Vice Chair: Lee Robertson</i>		<i>Division Goal:</i> <i>\$72,000.00</i>	<i>Division Sales:</i> <i>\$56,683.37</i>	<i>Division \$ Needed:</i> <i>\$15,316.63</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 9,500.00	\$ 5,500.00
Cablevision	Denise Lewis	\$14,000.00	\$14,606.58	(\$ 606.58)
Diplomats	Pat Brown	\$23,500.00	\$18,794.41	\$ 4,705.59
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 2,893.80	\$ 5,106.20

<i>Division 4</i> <i>Vice Chair: Patt Lilly</i>		<i>Division Goal:</i> <i>\$52,000.00</i>	<i>Division Sales:</i> <i>\$63,067.84</i>	<i>Division \$ Needed:</i> <i>(\$ 11,067.84)</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$15,306.09	(\$ 3,306.09)
M&I Bank	Jenny Cathcart	\$19,000.00	\$20,247.75	(\$ 1,247.75)
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 8,723.00	\$ 1,277.00
YEN	Kylee Strough	\$11,000.00	\$18,791.00	(\$ 7,791.00)

<i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger & Jane Graves</i>		<i>Division Goal:</i> <i>\$30,000.00</i>	<i>Division Sales:</i> <i>\$20,700.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,300.00</i>
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NEXT TRC REWARD SESSION:

“Extreme Home Makeover”

Habitat For Humanity

2013 Sylvania St.

Thursday, May 14th

12:00 noon to 1:00 p.m.

Please RSVP to Kim Ulmer if you will be attending at ulmer@saintjoseph.com or 364-4101.



Left: Kim Ulmer felt a little unsteady while balancing on a cable with Maryann Skiles at the “Survivor” Reward Session.

Above: Hector, the TRC traveling gnome, visited Triumph Foods this week, where he successfully warded off the Swine Flu.