



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 8
May 15, 2009

Goal: \$255,000.00
Total Raised:
\$230,736.17 (90% of Goal)
Amount Needed:
\$24,263.83

Campaign Co-Chairs:
Rick Gronniger,
Altec Industries, Inc.
Jane Graves,
First American Title

Right: Dan Nicoson, Jerry Pickman and Roger Swafford do their version of "See no evil, hear no evil, speak no evil" at the TRC Reward Session this week.



| Results | Goals | Production This Week | Total Amount Raised | Amount Needed to Reach Goal |
|-------------------------------|--------------|----------------------|---------------------|-----------------------------|
| Budget Reduction TRADES | \$ 50,000.00 | \$ 0.00 | \$ 55,080.00 | (\$ 5,080.00) |
| Campaign Sponsorships | \$ 2,000.00 | \$ 0.00 | \$ 0.00 | \$ 2,000.00 |
| Membership Renewals | \$ 15,000.00 | \$ 348.00 | \$ 18,297.59 | (\$ 3,297.59) |
| New Memberships | \$ 20,000.00 | \$ 591.64 | \$ 5,558.58 | \$ 14,441.42 |
| Program & Event Sponsors | \$148,000.00 | \$ 5,000.00 | \$140,900.00 | \$ 7,100.00 |
| Publications and Web Sponsors | \$ 20,000.00 | \$ 0.00 | \$ 10,900.00 | \$ 9,100.00 |
| | | | | |
| Total Week 8 -- 2009 | \$255,000.00 | \$ 5,939.64 | \$230,736.17 | \$ 24,263.83 |
| Total Week 8 -- 2008 | \$253,000.00 | \$ 2,271.50 | \$263,291.50 | \$ 0.00 |

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|--|--|---|--|--|
| <i>Division 1</i> <i>Vice Chair: Shanda Parrish</i> | | <i>Division Goal:</i> <i>\$48,500.00</i> | <i>Division Sales:</i> <i>\$44,046.00</i> | <i>Division \$ Needed:</i> <i>\$ 4,454.00</i> |
|--|--|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|---------------------|-------------------|-------------|-------------|---------------|
| Commerce Bank | Shanda Parrish | \$15,000.00 | \$17,408.68 | (\$ 2,408.68) |
| UMB Bank | Randy Marshal | \$12,000.00 | \$11,050.00 | \$ 950.00 |
| Nodaway Valley Bank | Roxanne Schweizer | \$12,000.00 | \$ 9,327.32 | \$ 2,672.68 |
| Rolling Hills | Tyler Harman | \$ 9,500.00 | \$ 6,260.00 | \$ 3,240.00 |

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| <i>Division 2</i> <i>Vice Chair: Dan Nicoson</i> | | <i>Division Goal:</i> <i>\$52,500.00</i> | <i>Division Sales:</i> <i>\$45,299.32</i> | <i>Division \$ Needed:</i> <i>\$ 7,200.68</i> |
|---|--|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|-----------------------|---------------|-------------|-------------|-------------|
| MWSU | Kim Weddle | \$15,500.00 | \$15,873.72 | (\$ 373.72) |
| KQ2 | Lisa Allison | \$12,500.00 | \$12,465.00 | \$ 35.00 |
| Eagle Radio | Terry Minnick | \$16,000.00 | \$15,400.67 | \$ 599.33 |
| Citizens Bank & Trust | Trish LeRette | \$ 8,500.00 | \$ 1,559.93 | \$ 7,190.07 |

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| <i>Division 3</i> <i>Vice Chair: Lee Robertson</i> | | <i>Division Goal:</i> <i>\$72,000.00</i> | <i>Division Sales:</i> <i>\$57,623.01</i> | <i>Division \$ Needed:</i> <i>\$14,376.99</i> |
|---|--|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|--------------------|------------------|-------------|-------------|-------------|
| News-Press | Brian Hewitt | \$15,000.00 | \$ 9,500.00 | \$ 5,500.00 |
| Cablevision | Denise Lewis | \$14,000.00 | \$14,606.58 | (\$ 606.58) |
| Diplomats | Pat Brown | \$23,500.00 | \$19,038.05 | \$ 4,461.95 |
| Hy-Vee | Dennis Villhauer | \$11,500.00 | \$10,888.58 | \$ 611.42 |
| MetLife Home Loans | Jennifer Kneib | \$ 8,000.00 | \$ 3,589.80 | \$ 4,410.20 |

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| <i>Division 4</i> <i>Vice Chair: Patt Lilly</i> | | <i>Division Goal:</i> <i>\$52,000.00</i> | <i>Division Sales:</i> <i>\$63,067.84</i> | <i>Division \$ Needed:</i> <i>(\$ 11,067.84)</i> |
|--|--|---|--|---|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|---------------------|--------------------|-------------|-------------|---------------|
| Triumph Foods | Trudie Diaz-Farmer | \$12,000.00 | \$15,306.09 | (\$ 3,306.09) |
| M&I Bank | Jenny Cathcart | \$19,000.00 | \$20,247.75 | (\$ 1,247.75) |
| Polsinelli Shughart | Seth Wright | \$10,000.00 | \$ 8,723.00 | \$ 1,277.00 |
| YEN | Kylee Strough | \$11,000.00 | \$18,791.00 | (\$ 7,791.00) |

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| <i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger & Jane Graves</i> | | <i>Division Goal:</i> <i>\$30,000.00</i> | <i>Division Sales:</i> <i>\$20,700.00</i> | <i>Division \$ Needed:</i> <i>\$ 9,300.00</i> |
|---|--|---|--|--|

NEXT TRC REWARD SESSION:

“Amazing Race”

Near Cotter Travel

3825 Frederick Ave.

Thursday, May 21st

12:00 noon to 1:00 p.m.

Please RSVP to Kim Ulmer if you will be attending at ulmer@saintjoseph.com or 364-4101.



Left: The girls on Team 1 took a break from building their bird-house and decided to use the donated measuring tape to measure Natalie Leonard-Redmond and Cash.. **Above:** Janice Keith and Steve Johnston work on building their team's bird house, which won the competition. To see more photos from the event see www.saintjoseph.com and click on the Photo Album.