



TRC NEWSLETTER

Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 9
May 22, 2009

Goal: \$255,000.00
Total Raised:
\$233,976.17 (91% of Goal)
Amount Needed:
\$21,023.83

Campaign Co-Chairs:
Rick Gronniger,
Altec Industries, Inc.
Jane Graves,
First American Title



Right: Chris Schmitter pins a boutonniere she made onto Shawn Kobzej during "The Amazing Race" Reward Session. This leg of the race was at Village Flowers by Rob.

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 1,000.00	\$ 56,080.00	(\$ 6,080.00)
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 490.00	\$ 18,787.59	(\$ 3,787.59)
New Memberships	\$ 20,000.00	\$ 0.00	\$ 5,558.58	\$ 14,441.42
Program & Event Sponsors	\$148,000.00	\$ 1,750.00	\$142,650.00	\$ 5,350.00
Publications and Web Sponsors	\$ 20,000.00	\$ 0.00	\$ 10,900.00	\$ 9,100.00
Total Week 9 -- 2009	\$255,000.00	\$ 3,240.00	\$233,976.17	\$ 21,023.83
Total Week 9 -- 2008	\$253,000.00	\$ 2,626.00	\$265,917.50	\$ 0.00

<i>Division 1</i> <i>Vice Chair: Shanda Parrish</i>		<i>Division Goal:</i> <i>\$48,500.00</i>	<i>Division Sales:</i> <i>\$44,296.00</i>	<i>Division \$ Needed:</i> <i>\$ 4,204.00</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$17,408.68	(\$ 2,408.68)
UMB Bank	Randy Marshal	\$12,000.00	\$11,300.00	\$ 700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 9,327.32	\$ 2,672.68
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 6,260.00	\$ 3,240.00

<i>Division 2</i> <i>Vice Chair: Dan Nicoson</i>		<i>Division Goal:</i> <i>\$52,500.00</i>	<i>Division Sales:</i> <i>\$46,789.32</i>	<i>Division \$ Needed:</i> <i>\$ 5,710.68</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$17,363.72	(\$ 1,863.72)
KQ2	Lisa Allison	\$12,500.00	\$12,465.00	\$ 35.00
Eagle Radio	Terry Minnick	\$16,000.00	\$15,400.67	\$ 599.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,559.93	\$ 6,940.07

<i>Division 3</i> <i>Vice Chair: Lee Robertson</i>		<i>Division Goal:</i> <i>\$72,000.00</i>	<i>Division Sales:</i> <i>\$59,123.01</i>	<i>Division \$ Needed:</i> <i>\$12,876.99</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 9,500.00	\$ 5,500.00
Cablevision	Denise Lewis	\$14,000.00	\$14,606.58	(\$ 606.58)
Diplomats	Pat Brown	\$23,500.00	\$20,538.05	\$ 2,961.95
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 3,589.80	\$ 4,410.20

<i>Division 4</i> <i>Vice Chair: Patt Lilly</i>		<i>Division Goal:</i> <i>\$52,000.00</i>	<i>Division Sales:</i> <i>\$63,067.84</i>	<i>Division \$ Needed:</i> <i>(\$ 11,067.84)</i>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$15,306.09	(\$ 3,306.09)
M&I Bank	Jenny Cathcart	\$19,000.00	\$20,247.75	(\$ 1,247.75)
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 8,723.00	\$ 1,277.00
YEN	Kylee Strough	\$11,000.00	\$18,791.00	(\$ 7,791.00)

<i>Division 5</i> <i>Campaign Chairs:</i> <i>Rick Gronniger & Jane Graves</i>		<i>Division Goal:</i> <i>\$30,000.00</i>	<i>Division Sales:</i> <i>\$20,700.00</i>	<i>Division \$ Needed:</i> <i>\$ 9,300.00</i>
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NEXT TRC REWARD SESSION:

Victory Celebration - "American Idol"

Robidoux Landing Playhouse

103 Francis Street

Thursday, June 4th

5:30 p.m. to 7:00 p.m.

Please RSVP to Kim Ulmer if you will be attending at ulmer@saintjoseph.com or 364-4101.



Left: Jody Hanna models her outfit for a "patio party" during a leg of "The Amazing Race" at Clara's Fashions. Her team made it back to the starting place near Cotter Travel to win the game. **Above:** Jane Graves models her outfit for sightseeing. Her team made it back in second place.