



# TRC NEWSLETTER

Total Resource Campaign  
St. Joseph Area Chamber of Commerce  
Week No. 3  
April 10, 2009

**Goal: \$255,000.00**  
**Total Raised:**  
**\$187,255.84 (72% of Goal)**  
**Amount Needed:**  
**\$67,744.16**  
 Campaign Co-Chairs:  
**Rick Gronniger,**  
 Altec Industries, Inc.  
**Jane Graves,**  
 First American Title



**Right:** Kim Ulmer and Dan Nicoson lead their “noodle” teams back to the finish line during this week’s reward session based on “The Biggest Loser” held at the YMCA.

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 50,000.00	\$ 12,500	\$ 45,000	\$ 15,000
Campaign Sponsorships	\$ 2,000.00	\$ 0.00	\$ 0.00	\$ 2,000.00
Membership Renewals	\$ 15,000.00	\$ 648	\$ 13,099.34	\$ 1,900.66
New Memberships	\$ 20,000.00	\$ 295.80	\$ 2626.50	\$ 17,373.66
Program & Event Sponsors	\$148,000.00	\$ 10,500	\$ 117,950	\$ 30,050
Publications and Web Sponsors	\$ 20,000.00	\$ 3,750.00	\$ 8,500	\$ 11,500
Total Week 1 -- 2009	\$255,000.00	\$ 27,693.80	\$ 187,755.84	\$ 67,744.16
Total Week 1 -- 2008	\$253,000.00	\$ 31,183	\$ 160,282	\$ 92,718

<b>Division 1</b> <b>Vice Chair: Shanda Parrish</b>	<b>Division Goal:</b> <b>\$48,500.00</b>	<b>Division Sales:</b> <b>\$29,921.67</b>	<b>Division \$ Needed:</b> <b>\$18,578.33</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$ 11,658.68	\$ 3,341.32
UMB Bank	Randy Marshal	\$12,000.00	\$ 9,300.00	\$ 2,700.00
Nodaway Valley Bank	Roxanne Schweizer	\$12,000.00	\$ 8,962.99	\$ 3,037.01
Rolling Hills	Tyler Harman	\$ 9,500.00	\$ 0.00	\$ 9,500.00

<b>Division 2</b> <b>Vice Chair: Dan Nicoson</b>	<b>Division Goal:</b> <b>\$52,500.00</b>	<b>Division Sales:</b> <b>\$38,832.60</b>	<b>Division \$ Needed:</b> <b>\$13,667.40</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$15,500.00	\$ 10,657	\$ 4,843
KQ2	Lisa Allison	\$12,500.00	\$ 12,465	\$ 35
Eagle Radio	Terry Minnick	\$16,000.00	\$14,400.67	\$ 1,599.33
Citizens Bank & Trust	Trish LeRette	\$ 8,500.00	\$ 1,309.93	\$ 7,190.07

<b>Division 3</b> <b>Vice Chair: Lee Robertson</b>	<b>Division Goal:</b> <b>\$72,000.00</b>	<b>Division Sales:</b> <b>\$45,745.87</b>	<b>Division \$ Needed:</b> <b>\$26,254.13</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
News-Press	Brian Hewitt	\$15,000.00	\$ 9,250	\$5,750
Cablevision	Denise Lewis	\$14,000.00	\$ 8,258.58	\$5,741.42
Diplomats	Pat Brown	\$23,500.00	\$14,802.91	\$8,197.09
Hy-Vee	Dennis Villhauer	\$11,500.00	\$10,888.58	\$ 611.42
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 2,545.80	\$ 5,454.20

<b>Division 4</b> <b>Vice Chair: Patt Lilly</b>	<b>Division Goal:</b> <b>\$52,000.00</b>	<b>Division Sales:</b> <b>\$52,055.70</b>	<b>Division \$ Needed:</b> <b>\$ 0</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Triumph Foods	Trudie Diaz-Farmer	\$12,000.00	\$13,827.70	\$ 0
M&I Bank	Jenny Cathcart	\$19,000.00	\$18,500.00	\$ 500.00
Polsinelli Shughart	Seth Wright	\$10,000.00	\$ 2,500.00	\$ 7,500.00
YEN	Kylee Strough	\$11,000.00	\$17,228	\$ 0

<b>Division 5</b> <b>Campaign Chairs:</b> <b>Rick Gronniger &amp; Jane Graves</b>	<b>Division Goal:</b> <b>\$30,000.00</b>	<b>Division Sales:</b> <b>\$20,700.00</b>	<b>Division \$ Needed:</b> <b>\$ 9,300.00</b>
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# NEXT TRC REWARD SESSION:

“So You Think You Can Dance”  
The Dance Arts Center, 1902 Jules  
Thursday, April 16  
7:30am-8:30am

Please RSVP to Kim Ulmer if  
you will be attending at [callaway@saintjoseph.com](mailto:callaway@saintjoseph.com)  
or 364-4101.

**Right:** Kylee Strough tries to hold onto the end of the noodle and catch up with partners Dave Lau and Denny Villhauer. This team won the Noodle Race Championship.



**Right:** Mary Brown and Shannon Jobs demonstrate how to pick up a partner before the Noodle Races began.

