

Total Resource Campaign
 St. Joseph Metro Chamber
 Week No. 1
 April 29, 2011

St. Joseph Metro Chamber
TRC OLYMPICS



Goal: \$285,000.00

**Total Raised To Date:
 \$127,145.77
 (44% of Goal)**

**Amount Needed:
 \$157,854.23**

**Campaign Chair:
 Brad McAnally
 Hy-Vee Food Stores, Inc.**

TRC 2011 WEEKLY UPDATE

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 60,000.00	\$ 10,750.00	\$ 10,750.00	\$ 49,250.00
Membership Renewals	\$ 25,000.00	\$ 17,955.50	\$ 17,955.50	\$ 7,044.50
New Memberships	\$ 15,000.00	\$ 390.27	\$ 390.27	\$ 14,609.73
Program & Event Sponsors	\$165,000.00	\$ 93,300.00	\$93,300.00	\$ 71,700.00
Publications and Web Sponsors	\$ 20,000.00	\$ 4,750.00	\$ 4,750.00	\$ 15,250.00
Total Week 1 -- 2011	\$285,000.00	\$ 127,145.77	\$127,145.77	\$ 157,854.23
Total Week 1 -- 2010	\$270,000.00	\$ 128,722.83	\$128,722.83	\$ 141,277.17

Division 1 Vice Chair: Shanda Parrish, Commerce Bank	Division Goal: \$ 65,000.00	Division Sales: \$ 35,157.00	Division \$ Needed: \$ 29,843.00
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$ 15,000.00	\$ 10,176.00	\$ 4,824.00
UMB Bank	Kim Ferrell	\$ 12,000.00	\$ 1,250.00	\$10,750.00
Nodaway Valley Bank	Roxanne Schweizer	\$ 11,000.00	\$ 8,500.00	\$ 2,500.00
Triumph Foods	Trudie Diaz-Farmer	\$ 17,000.00	\$ 9,792.00	\$ 7,208.00
Polsinelli Shughart	Seth Wright	\$ 10,000.00	\$ 5,439.00	\$ 4,561.00

Division 2 Vice Chair: Dan Nicoson, MWSU	Division Goal: \$ 60,500.00	Division Sales: \$ 28,476.27	Division \$ Needed: \$ 32,023.73
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$ 14,500.00	\$ 14,994.27	(\$ 494.27)
KQ2	Heather Shearin	\$ 12,500.00	\$ 500.00	\$ 12,000.00
Hy-Vee	Chris Price	\$ 15,000.00	\$ 6,914.00	\$ 8,086.00
Chamber Select	Vern Middleton	\$ 7,500.00	\$ 1,468.00	\$ 6,032.00
YEN	Jennifer Pelsesels	\$ 11,000.00	\$ 4,600.00	\$ 6,400.00

Division 3 Vice Chair: Lee Robertson	Division Goal: \$ 67,000.00	Division Sales: \$ 29,790.50	Division \$ Needed: \$ 37,209.50
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MS Society	Shawn Kobzej	\$ 7,500.00	\$ 6,750.00	\$ 750.00
Suddenlink	Joe Vigliaturo	\$ 12,000.00	\$ 0	\$ 12,000.00
Diplomats	Pat Brown	\$ 32,000.00	\$ 23,040.50	\$ 8,959.50
First American Title	Emily Smith	\$ 7,500.00	\$ 0	\$ 7,500.00
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 0	\$ 8,000.00

Division 4 Vice Chair: Jane Graves, Albrecht-Kemper	Division Goal: \$ 63,500.00	Division Sales: \$ 33,722.00	Division \$ Needed: \$ 29,778.00
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Eagle Radio	Jenny Cathcart	\$ 20,000.00	\$ 16,500.00	\$ 3,500.00
M&I Bank	Kali Conard	\$ 15,000.00	\$ 0	\$ 15,000.00
St. Joseph News-Press	Tony Luke	\$ 13,500.00	\$ 12,522.00	\$ 978.00
Norty's	Tara Horn	\$ 7,500.00	\$ 3,578.00	\$ 3,922.00
US Bank	Missy Lackey	\$ 7,500.00	\$ 1,122.00	\$ 6,378.00

Division 5 Campaign Chair: Brad McAnally, HyVee Food Stores	Division Goal: \$ 29,000.00	Division Sales: \$ 0	Division \$ Needed: \$ 29,000.00
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Above: The Chamber Select Team won the gold medal for its team flag at the TRC Kickoff. It was displayed at Hy-Vee all week. Below, the Hy-Vee team came up short and was named worst flag by their boss Brad McAnally and former Olympic Coach Dennis Snethen, who was the guest speaker. **To see more pictures, see the Chamber's Facebook page!**



Next TRC Reward Session:

Featured Sport: Roller Skating
B&J Skate Center
6421 N. Belt Highway
Thursday, May 5
7:30 to 8:30 a.m.

Please RSVP to Keisha Parrish
if you will be attending at
parrish@saintjoseph.com or 364-4101.