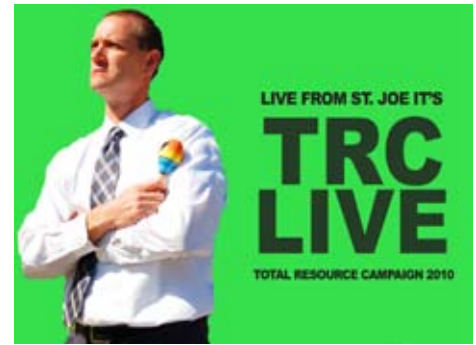


# WEEKLY UPDATE

WITH KIM ULMER & NATALIE LEONARD-REDMOND



Total Resource Campaign  
 St. Joseph Area Chamber of Commerce  
 Week No. 11  
 June 23, 2010

**Goal: \$270,000.00**

**Total Raised To Date:  
 \$286,453.71  
 (106% of Goal)**

**Amount Needed:  
 (\$16,453.71)**

**Campaign Chair:  
 Brad McAnally  
 Hy-Vee Food Stores, Inc.**



Kim Ulmer & Natalie Leonard-Redmond keep you updated on the TRC totals.

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 60,000.00	\$ 500.00	\$ 65,873.00	(\$ 5,873.00)
Membership Renewals	\$ 20,000.00	\$ 1,985.00	\$ 22,912.83	(\$ 2,912.83)
New Memberships	\$ 10,000.00	\$ 1,418.00	\$ 10,864.88	(\$ 864.88)
Program & Event Sponsors	\$160,000.00	\$ 1,753.00	\$172,253.00	(\$ 12,253.00)
Publications and Web Sponsors	\$ 20,000.00	\$ 0.00	\$ 14,550.00	\$ 5,450.00
Total Week 11 -- 2010	\$270,000.00	\$ 5,656.00	\$286,453.71	(\$ 16,453.71)
Total Week 11 -- 2009	\$255,000.00	\$ 15,309.20	\$260,880.06	(\$ 5,880.06)

<b>Division 1</b> <b>Vice Chair: Shanda Parrish, Commerce Bank</b>	<b>Division Goal:</b> <b>\$ 60,000.00</b>	<b>Division Sales:</b> <b>\$ 68,162.30</b>	<b>Division \$ Needed:</b> <b>(\$ 8,162.30)</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$ 15,000.00	\$ 16,876.00	(\$ 1,876.00)
UMB Bank	Shawn Kobzej	\$ 12,000.00	\$ 11,901.00	\$ 99.00
Nodaway Valley Bank	Roxanne Schweizer	\$ 11,000.00	\$ 9,500.00	\$ 1,500.00
Triumph Foods	Trudie Diaz-Farmer	\$ 12,000.00	\$ 18,826.72	(\$ 6,826.72)
Polsinelli Shughart	Seth Wright	\$ 10,000.00	\$ 11,058.58	(\$ 1,058.58)

<b>Division 2</b> <b>Vice Chair: Dan Nicoson, MWSU</b>	<b>Division Goal:</b> <b>\$ 58,000.00</b>	<b>Division Sales:</b> <b>\$ 60,312.02</b>	<b>Division \$ Needed:</b> <b>(\$ 2,312.02)</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$ 15,500.00	\$ 15,693.00	(\$ 193.00)
KQ2	Heather Shearin	\$ 12,500.00	\$ 12,500.00	\$ 0.00
Hy-Vee	Chris Price	\$ 11,500.00	\$ 15,613.30	(\$ 4,113.30)
Chamber Select	Dan Posch	\$ 7,500.00	\$ 3,798.72	\$ 3,701.28
YEN	Jennifer Pellesels	\$ 11,000.00	\$ 12,707.00	(\$ 1,707.00)

<b>Division 3</b> <b>Vice Chair: Lee Robertson, Smooth Endings</b>	<b>Division Goal:</b> <b>\$ 60,500.00</b>	<b>Division Sales:</b> <b>\$ 63,111.39</b>	<b>Division \$ Needed:</b> <b>(\$ 2,611.39)</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Mitchell Park Plaza	Nancy Lee	\$ 7,500.00	\$ 2,634.00	\$ 4,866.00
Cablevision	Denise Lewis	\$ 14,000.00	\$ 11,810.75	\$ 2,189.25
Diplomats	Pat Brown	\$ 23,500.00	\$ 37,301.50	(\$ 13,801.50)
Prudential Summers	Adam Stein	\$ 7,500.00	\$ 2,000.00	\$ 5,500.00
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 9,365.14	(\$ 1,365.14)

<b>Division 4</b> <b>Vice Chair: Jane Graves, First American Title</b>	<b>Division Goal:</b> <b>\$ 62,500.00</b>	<b>Division Sales:</b> <b>\$ 67,140.00</b>	<b>Division \$ Needed:</b> <b>(\$ 4,640.00)</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Eagle Radio	Terry Minnick	\$ 16,000.00	\$ 14,374.00	\$ 1,626.00
M&I Bank	Karen Price	\$ 19,000.00	\$ 20,139.00	(\$ 1,139.00)
St. Joseph News-Press	Tony Luke	\$ 12,500.00	\$ 15,774.00	(\$ 3,274.00)
Norty's	Tara Horn	\$ 7,500.00	\$ 8,946.00	(\$ 1,446.00)
US Bank	Missy Lackey & Melanie Stice	\$ 7,500.00	\$ 7,907.00	(\$ 407.00)

<b>Division 5</b> <b>Campaign Chair:</b> <b>Brad McAnally, HyVee Food Stores</b>	<b>Division Goal:</b> <b>\$ 29,000.00</b>	<b>Division Sales:</b> <b>\$ 27,743.00</b>	<b>Division \$ Needed:</b> <b>\$ 1,257.00</b>
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To see pictures from the TRC Victory Celebration please visit the Chamber's Facebook page!