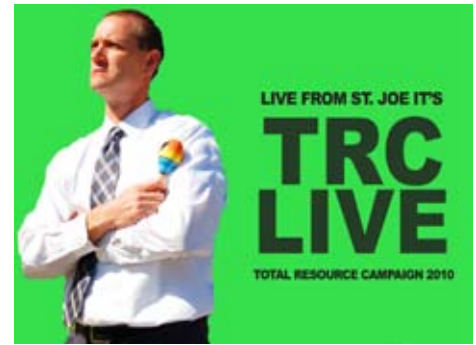


WEEKLY UPDATE

WITH KIM ULMER & NATALIE LEONARD-REDMOND



Total Resource Campaign
St. Joseph Area Chamber of Commerce
Week No. 12
July 8, 2010

Goal: \$270,000.00

**Total Raised To Date:
\$298,435.71
(110% of Goal)**

**Amount Needed:
(\$28,435.71)**

**Campaign Chair:
Brad McAnally
Hy-Vee Food Stores, Inc.**



Kim Ulmer & Natalie Leonard-Redmond keep you updated on the TRC totals.

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 60,000.00	\$ 1,500.00	\$ 67,373.00	(\$ 7,373.00)
Membership Renewals	\$ 20,000.00	\$ 313.00	\$ 23,225.83	(\$ 3,225.83)
New Memberships	\$ 10,000.00	\$ 3,269.00	\$ 14,133.88	(\$ 4,133.88)
Program & Event Sponsors	\$160,000.00	\$ 7,200.00	\$179,453.00	(\$ 19,453.00)
Publications and Web Sponsors	\$ 20,000.00	\$ 500.00	\$ 15,050.00	\$ 4,950.00
Total Week 12 -- 2010	\$270,000.00	\$ 11,982.00	\$298,435.71	(\$ 28,435.71)
Total Week 12 -- 2009	\$255,000.00	\$ 6,974.76	\$273,868.82	(\$ 18,868.82)

Division 1 Vice Chair: Shanda Parrish, Commerce Bank	Division Goal: \$ 60,000.00	Division Sales: \$ 68,197.30	Division \$ Needed: (\$ 8,197.30)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$ 15,000.00	\$ 16,876.00	(\$ 1,876.00)
UMB Bank	Shawn Kobzej	\$ 12,000.00	\$ 11,901.00	\$ 99.00
Nodaway Valley Bank	Roxanne Schweizer	\$ 11,000.00	\$ 9,500.00	\$ 1,500.00
Triumph Foods	Trudie Diaz-Farmer	\$ 12,000.00	\$ 18,861.72	(\$ 6,861.72)
Polsinelli Shughart	Seth Wright	\$ 10,000.00	\$ 11,058.58	(\$ 1,058.58)

Division 2 Vice Chair: Dan Nicoson, MWSU	Division Goal: \$ 58,000.00	Division Sales: \$ 62,987.02	Division \$ Needed: (\$ 4,987.02)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$ 15,500.00	\$ 16,006.00	(\$ 506.00)
KQ2	Heather Shearin	\$ 12,500.00	\$ 12,500.00	\$ 0.00
Hy-Vee	Chris Price	\$ 11,500.00	\$ 17,225.30	(\$ 5,725.30)
Chamber Select	Dan Posch	\$ 7,500.00	\$ 4,548.72	\$ 2,951.28
YEN	Jennifer Pellesels	\$ 11,000.00	\$ 12,707.00	(\$ 1,707.00)

Division 3 Vice Chair: Lee Robertson, Smooth Endings	Division Goal: \$ 60,500.00	Division Sales: \$ 68,772.39	Division \$ Needed: (\$ 8,272.39)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Mitchell Park Plaza	Nancy Lee	\$ 7,500.00	\$ 2,634.00	\$ 4,866.00
Cablevision	Denise Lewis	\$ 14,000.00	\$ 11,810.75	\$ 2,189.25
Diplomats	Pat Brown	\$ 23,500.00	\$ 42,662.50	(\$ 19,162.50)
Prudential Summers	Adam Stein	\$ 7,500.00	\$ 2,000.00	\$ 5,500.00
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 9,665.14	(\$ 1,665.14)

Division 4 Vice Chair: Jane Graves, First American Title	Division Goal: \$ 62,500.00	Division Sales: \$ 70,736.00	Division \$ Needed: (\$ 8,236.00)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Eagle Radio	Terry Minnick	\$ 16,000.00	\$ 14,374.00	\$ 1,626.00
M&I Bank	Karen Price	\$ 19,000.00	\$ 23,339.00	(\$ 4,339.00)
St. Joseph News-Press	Tony Luke	\$ 12,500.00	\$ 15,520.00	(\$ 3,020.00)
Norty's	Tara Horn	\$ 7,500.00	\$ 8,846.00	(\$ 1,346.00)
US Bank	Missy Lackey & Melanie Stice	\$ 7,500.00	\$ 8,657.00	(\$ 1,157.00)

Division 5 Campaign Chair: Brad McAnally, HyVee Food Stores	Division Goal: \$ 29,000.00	Division Sales: \$ 27,743.00	Division \$ Needed: \$ 1,257.00
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To see pictures from the TRC Victory Celebration please visit the Chamber's Facebook page!