

St. Joseph Metro Chamber
TRC OLYMPICS

Total Resource Campaign
 St. Joseph Metro Chamber
 Week No. 2
 May 6, 2011



Goal: \$285,000.00

**Total Raised To Date:
 \$200,410.94
 (70% of Goal)**

**Amount Needed:
 \$84,589.06**

**Campaign Chair:
 Brad McAnally
 Hy-Vee Food Stores, Inc.**

TRC 2011 WEEKLY UPDATE

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 60,000.00	\$15,980.00	\$ 26,730.00	\$ 33,270.00
Membership Renewals	\$ 25,000.00	\$ 5,568.00	\$ 22,742.50	\$ 2,257.50
New Memberships	\$ 15,000.00	\$ 2,347.72	\$ 27,38.44	\$ 12,261.56
Program & Event Sponsors	\$165,000.00	\$ 49,050.00	\$142,350.00	\$ 22,650.00
Publications and Web Sponsors	\$ 20,000.00	\$ 1,100.00	\$ 5,850.00	\$ 14,150.00
Total Week 2 -- 2011	\$285,000.00	\$ 74,045.72	\$200,410.94	\$84,589.06
Total Week 2 -- 2010	\$270,000.00	\$ 96,610.75	\$ 225,333.58	\$ 44,666.42

Division 1 Vice Chair: Shanda Parrish, Commerce Bank	Division Goal: \$ 65,000.00	Division Sales: \$ 51,707.00	Division \$ Needed: \$ 13,293.00
---	--	---	---

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$ 15,000.00	\$ 13,976.00	\$ 1,024.00
UMB Bank	Kim Ferrell	\$ 12,000.00	\$ 1,250.00	\$ 10,750.00
Nodaway Valley Bank	Roxanne Schweizer	\$ 11,000.00	\$ 8,500.00	\$ 2,500.00
Triumph Foods	Trudie Diaz-Farmer	\$ 17,000.00	\$ 17,292.00	(\$ 292.00)
Polsinelli Shughart	Seth Wright	\$ 10,000.00	\$ 10,689.00	(\$ 689.00)

Division 2 Vice Chair: Dan Nicoson, MWSU	Division Goal: \$ 60,500.00	Division Sales: \$41,885.72	Division \$ Needed: \$ 18,614.28
---	--	--	---

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$ 14,500.00	\$ 15,494.72	(\$ 994.72)
KQ2	Heather Shearin	\$ 12,500.00	\$ 500.00	\$ 12,000.00
Hy-Vee	Chris Price	\$ 15,000.00	\$ 6,669.00	\$ 8,331.00
Chamber Select	Vern Middleton	\$ 7,500.00	\$ 9,573.00	(\$ 2,073.00)
YEN	Jennifer Pellersels	\$ 11,000.00	\$ 9,649.00	\$ 1,351.00

Division 3 Vice Chair: Lee Robertson	Division Goal: \$ 67,000.00	Division Sales: \$ 48,502.50	Division \$ Needed: \$ 18,497.50
---	--	---	---

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MS Society	Shawn Kobzej	\$ 7,500.00	\$ 7,750.00	(\$ 250.00)
Suddenlink	Joe Vigliaturo	\$ 12,000.00	\$ 2,750.00	\$ 9,250.00
Diplomats	Pat Brown	\$ 32,000.00	\$ 28,916.50	\$ 3,083.50
First American Title	Emily Smith	\$ 7,500.00	\$ 0	\$ 7,500.00
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$ 9,086.00	(\$ 1,086.00)

Division 4 Vice Chair: Jane Graves, Albrecht-Kemper	Division Goal: \$ 63,500.00	Division Sales: \$ 45,022.72	Division \$ Needed: \$ 18,477.28
--	--	---	---

Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Eagle Radio	Jenny Cathcart	\$ 20,000.00	\$ 16,500.00	\$ 3,500.00
M&I Bank	Kali Conard	\$ 15,000.00	\$ 1,700.00	\$ 13,300.00
St. Joseph News-Press	Tony Luke	\$ 13,500.00	\$ 13,541.72	(\$ 41.72)
Norty's	Tara Horn	\$ 7,500.00	\$ 5,978.00	\$ 1,522.00
US Bank	Missy Lackey	\$ 7,500.00	\$ 7,303.00	\$ 197.00

Division 5 Campaign Chair: Brad McAnally, HyVee Food Stores	Division Goal: \$ 29,000.00	Division Sales: \$ 13,293.00	Division \$ Needed: \$ 15,707.00
--	--	---	---



Above: Roxanne Schweizer takes her turn for the Nodaway Valley Bank team in Beer Pong at Norty's. Below, the Diplomats Team won first place in this event. Their flag was displayed at Hy-Vee for the week. **To see more pictures, see the Chamber's Facebook page!**



Next TRC Reward Session:

Featured Sport: Golf
Fairview Golf Course
3202 Pacific St.
Thursday, May 12
Noon to 1 p.m.

Please RSVP to Keisha Parrish
if you will be attending at
parrish@saintjoseph.com or 364-4101.