

St. Joseph Metro Chamber  
**TRC OLYMPICS**



Total Resource Campaign  
 St. Joseph Metro Chamber  
 Week No. 3  
 May 13, 2011

**Goal: \$285,000.00**

**Total Raised To Date:  
 \$263,518.33  
 (92% of Goal)**

**Amount Needed:  
 \$21,481.67**

**Campaign Chair:  
 Brad McAnally  
 Hy-Vee Food Stores, Inc.**

# TRC 2011 WEEKLY UPDATE

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 60,000.00	\$30,580.00	\$57,623.00	\$2,377.00
Membership Renewals	\$ 25,000.00	\$580.00	\$22,651.50	\$2,348.50
New Memberships	\$ 15,000.00	\$1,905.39	\$4,643.83	\$10,356.17
Program & Event Sponsors	\$165,000.00	\$28,400.00	\$170,750.00	(\$5,750.00)
Publications and Web Sponsors	\$ 20,000.00	\$2,000.00	\$7,850.00	\$12,150.00
<b>Total Week 3 -- 2011</b>	<b>\$285,000.00</b>	<b>\$63,465.39</b>	<b>\$263,518.33</b>	<b>\$21,481.67</b>
<b>Total Week 3 -- 2010</b>	<b>\$270,000.00</b>	<b>\$15,344.00</b>	<b>\$240,677.58</b>	<b>\$29,322.42</b>

<b>Division 1</b> <b>Vice Chair: Shanda Parrish, Commerce Bank</b>	<b>Division Goal:</b> <b>\$ 65,000.00</b>	<b>Division Sales:</b> <b>\$53,832.00</b>	<b>Division \$ Needed:</b> <b>\$11,168.00</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$ 15,000.00	\$15,976.00	(\$976.00)
UMB Bank	Kim Ferrell	\$ 12,000.00	\$1,250.00	\$10,750.00
Nodaway Valley Bank	Roxanne Schweizer	\$ 11,000.00	\$8,500.00	\$2,500.00
Triumph Foods	Trudie Diaz-Farmer	\$ 17,000.00	\$17,417.00	(\$417.00)
Polsinelli Shughart	Seth Wright	\$ 10,000.00	\$10,689.00	(\$689.00)

<b>Division 2</b> <b>Vice Chair: Dan Nicoson, MWSU</b>	<b>Division Goal:</b> <b>\$ 60,500.00</b>	<b>Division Sales:</b> <b>\$64,668.72</b>	<b>Division \$ Needed:</b> <b>(\$4,168.72)</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$ 14,500.00	\$15,494.72	(\$994.72)
KQ2	Heather Shearin	\$ 12,500.00	\$12,250.00	\$250.00
Hy-Vee	Chris Price	\$ 15,000.00	\$13,704.00	\$1,296.00
Chamber Select	Vern Middleton	\$ 7,500.00	\$13,321.00	(\$5,821.00)
YEN	Jennifer Pellersels	\$ 11,000.00	\$9,899.00	\$1,101.00

<b>Division 3</b> <b>Vice Chair: Lee Robertson</b>	<b>Division Goal:</b> <b>\$ 67,000.00</b>	<b>Division Sales:</b> <b>\$55,144.50</b>	<b>Division \$ Needed:</b> <b>\$11,855.50</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MS Society	Shawn Kobzej	\$ 7,500.00	\$8,000.00	(\$500.00)
Suddenlink	Joe Vigliaturo	\$ 12,000.00	\$2,750.00	\$9,250.00
Diplomats	Pat Brown	\$ 32,000.00	\$28,808.50	\$3,191.50
First American Title	Emily Smith	\$ 7,500.00	\$5,500.00	\$2,000.00
MetLife Home Loans	Jennifer Kneib	\$ 8,000.00	\$10,086.00	(\$2,086.00)

<b>Division 4</b> <b>Vice Chair: Jane Graves, Albrecht-Kemper</b>	<b>Division Goal:</b> <b>\$ 63,500.00</b>	<b>Division Sales:</b> <b>\$67,830.11</b>	<b>Division \$ Needed:</b> <b>(\$4,330.11)</b>
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Eagle Radio	Jenny Cathcart	\$ 20,000.00	\$27,998.00	(\$7,998.00)
M&I Bank	Kali Conard	\$ 15,000.00	\$3,900.00	\$11,100.00
St. Joseph News-Press	Tony Luke	\$ 13,500.00	\$15,455.11	(\$1,955.11)
Norty's	Tara Horn	\$ 7,500.00	\$12,674.00	(\$5,174.00)
US Bank	Missy Lackey	\$ 7,500.00	\$7,803.00	(\$303.00)

<b>Division 5</b> <b>Campaign Chair:</b> <b>Brad McAnally, HyVee Food Stores</b>	<b>Division Goal:</b> <b>\$ 29,000.00</b>	<b>Division Sales:</b> <b>\$22,043.00</b>	<b>Division \$ Needed:</b> <b>\$6,957.00</b>
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Above: Jenny Cathcart of Eagle Radio won the Roller Skating Competition at B & J Skate Center. Her flag was displayed at Hy-Vee all week. Below, Seth Wright of Polsinelli Shughart dons a business suit and roller skates for the event. **To see more pictures, see the Chamber's Facebook page!**



## **Next TRC Reward Session:**

Featured Sport: Ice Skating  
Bode Sports Complex  
2500 Southwest Parkway  
Thursday, May 19  
12:30 to 1:30 p.m.

Please RSVP to Keisha Parrish  
if you will be attending at  
[parrish@saintjoseph.com](mailto:parrish@saintjoseph.com) or 364-4101.