

St. Joseph Metro Chamber
TRC OLYMPICS



Total Resource Campaign
 St. Joseph Metro Chamber
 Week No. 6
 June 3, 2011

Goal: \$285,000.00

**Total Raised To Date:
 \$298,900.96
 (105% of Goal)**

**Amount Needed:
 (\$13,900.96)**

**Campaign Chair:
 Brad McAnally
 Hy-Vee Food Stores, Inc.**

TRC 2011 WEEKLY UPDATE

| Results | Goals | Production This Week | Total Amount Raised | Amount Needed to Reach Goal |
|-------------------------------|---------------------|----------------------|---------------------|-----------------------------|
| Budget Reduction TRADES | \$ 60,000.00 | \$2,900.00 | \$62,586.00 | (\$2,586.00) |
| Membership Renewals | \$ 25,000.00 | \$2,685.00 | \$26,323.50 | (\$1,323.50) |
| New Memberships | \$ 15,000.00 | \$331.00 | \$13,391.46 | \$1,608.54 |
| Program & Event Sponsors | \$165,000.00 | \$3,750.00 | \$187,500.00 | (\$22,500.00) |
| Publications and Web Sponsors | \$ 20,000.00 | \$750.00 | \$9,100.00 | \$10,900.00 |
| | | | | |
| Total Week 6 -- 2011 | \$285,000.00 | \$10,416.00 | \$298,900.96 | (\$13,900.96) |
| Total Week 6 -- 2010 | \$270,000.00 | \$7,814.13 | \$259,264.71 | \$10,735.29 |

| | | | |
|---|---|--|---|
| Division 1 Vice Chair: Shanda Parrish, Commerce Bank | Division Goal: \$65,000.00 | Division Sales: \$57,439.00 | Division \$ Needed: \$7,561.00 |
|---|---|--|---|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|---------------------|--------------------|-------------|-------------|--------------|
| Commerce Bank | Shanda Parrish | \$15,000.00 | \$17,976.00 | (\$2,976.00) |
| UMB Bank | Kim Ferrell | \$12,000.00 | \$1,498.00 | \$10,502.00 |
| Nodaway Valley Bank | Roxanne Schweizer | \$11,000.00 | \$8,500.00 | \$2,500.00 |
| Triumph Foods | Trudie Diaz-Farmer | \$17,000.00 | \$17,730.00 | (\$730.00) |
| Polsinelli Shughart | Seth Wright | \$10,000.00 | \$11,735.00 | (\$1,735.00) |

| | | | |
|---|---|--|--|
| Division 2 Vice Chair: Dan Nicoson, MWSU | Division Goal: \$60,500.00 | Division Sales: \$75,238.44 | Division \$ Needed: (\$14,738.44) |
|---|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|----------------|---------------------|-------------|-------------|---------------|
| MWSU | Kim Weddle | \$14,500.00 | \$19,511.72 | (\$5,011.72) |
| KQ2 | Heather Shearin | \$12,500.00 | \$12,250.00 | \$250.00 |
| Hy-Vee | Chris Price | \$15,000.00 | \$14,378.00 | \$622.00 |
| Chamber Select | Vern Middleton | \$7,500.00 | \$17,805.00 | (\$10,305.00) |
| YEN | Jennifer Pellersels | \$11,000.00 | \$11,293.72 | (\$293.72) |

| | | | |
|---|---|--|---|
| Division 3 Vice Chair: Lee Robertson | Division Goal: \$67,000.00 | Division Sales: \$63,191.41 | Division \$ Needed: \$3,808.59 |
|---|---|--|---|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|----------------------|----------------|-------------|-------------|--------------|
| MS Society | Shawn Kobzej | \$7,500.00 | \$8,750.00 | (\$1,250.00) |
| Suddenlink | Joe Vigliaturo | \$12,000.00 | \$2,750.00 | \$9,250.00 |
| Diplomats | Pat Brown | \$32,000.00 | \$33,896.41 | (\$1,896.41) |
| First American Title | Emily Smith | \$7,500.00 | \$5,961.00 | \$1,539.00 |
| MetLife Home Loans | Jennifer Kneib | \$8,000.00 | \$11,834.00 | (\$3,834.00) |

| | | | |
|--|---|--|--|
| Division 4 Vice Chair: Jane Graves, Albrecht-Kemper | Division Goal: \$63,500.00 | Division Sales: \$80,989.11 | Division \$ Needed: (\$17,489.11) |
|--|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|-----------------------|----------------|-------------|-------------|---------------|
| Eagle Radio | Jenny Cathcart | \$20,000.00 | \$31,146.00 | (\$11,146.00) |
| M&I Bank | Kali Conard | \$15,000.00 | \$5,526.00 | \$9,474.00 |
| St. Joseph News-Press | Tony Luke | \$13,500.00 | \$17,753.11 | (\$4,253.11) |
| Norty's | Tara Horn | \$7,500.00 | \$18,548.00 | (\$11,048.00) |
| US Bank | Missy Lackey | \$7,500.00 | \$8,016.00 | (\$516.00) |

| | | | |
|--|---|--|---|
| Division 5 Campaign Chair: Brad McAnally, HyVee Food Stores | Division Goal: \$29,000.00 | Division Sales: \$22,043.00 | Division \$ Needed: \$6,957.00 |
|--|---|--|---|



Above: Chris Price, of HyVee, tries to distract Karen Price, of M&I Bank, while she participates in the Wine Toss competition. Below, Janice Keith won the gold medal for the Diplomats Team. Chris and Karen were runners-up. **To see more pictures, see the Chamber's Facebook page!**



Next TRC Reward Session:

Featured Event: Trivia
Rolling Hills Library
1904 N Belt Hwy
Thursday, June 9th
12:00 to 1:00 p.m.

Please RSVP to Keisha Parrish
if you will be attending at
parrish@saintjoseph.com or 364-4101.