

St. Joseph Metro Chamber
TRC OLYMPICS



Total Resource Campaign
 St. Joseph Metro Chamber
 Week No. 8
 June 17, 2011

Goal: \$285,000.00

**Total Raised To Date:
 \$307,566.96
 (108% of Goal)**

**Amount Needed:
 (\$22,566.96)**

**Campaign Chair:
 Brad McAnally
 Hy-Vee Food Stores, Inc.**

TRC 2011 WEEKLY UPDATE

| Results | Goals | Production This Week | Total Amount Raised | Amount Needed to Reach Goal |
|-------------------------------|--------------|----------------------|---------------------|-----------------------------|
| Budget Reduction TRADES | \$ 60,000.00 | \$500.00 | \$63,086.00 | (\$3,086.00) |
| Membership Renewals | \$ 25,000.00 | \$626.00 | \$26,949.50 | (\$1,949.50) |
| New Memberships | \$ 15,000.00 | \$ -- -- | \$14,681.46 | \$318.54 |
| Program & Event Sponsors | \$165,000.00 | \$1,250.00 | \$193,750.00 | (\$28,750.00) |
| Publications and Web Sponsors | \$ 20,000.00 | \$ -- -- | \$9,100.00 | \$10,900.00 |
| | | | | |
| Total Week 8 -- 2011 | \$285,000.00 | \$2,376.00 | \$307,566.96 | (\$22,566.96) |
| Total Week 8 -- 2010 | \$270,000.00 | \$7,478.00 | \$274,676.71 | \$4,676.71 |

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|---|---|--|---|
| Division 1 Vice Chair: Shanda Parrish, Commerce Bank | Division Goal: \$65,000.00 | Division Sales: \$58,439.00 | Division \$ Needed: \$6,561.00 |
|---|---|--|---|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|---------------------|--------------------|-------------|-------------|--------------|
| Commerce Bank | Shanda Parrish | \$15,000.00 | \$17,976.00 | (\$2,976.00) |
| UMB Bank | Kim Ferrell | \$12,000.00 | \$2,498.00 | \$9,502.00 |
| Nodaway Valley Bank | Roxanne Schweizer | \$11,000.00 | \$8,500.00 | \$2,500.00 |
| Triumph Foods | Trudie Diaz-Farmer | \$17,000.00 | \$17,730.00 | (\$730.00) |
| Polsinelli Shughart | Seth Wright | \$10,000.00 | \$11,735.00 | (\$1,735.00) |

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|---|---|--|--|
| Division 2 Vice Chair: Dan Nicoson, MWSU | Division Goal: \$60,500.00 | Division Sales: \$78,549.44 | Division \$ Needed: (\$18,049.44) |
|---|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|----------------|---------------------|-------------|-------------|---------------|
| MWSU | Kim Weddle | \$14,500.00 | \$20,011.72 | (\$5,511.72) |
| KQ2 | Heather Shearin | \$12,500.00 | \$12,250.00 | \$250.00 |
| Hy-Vee | Chris Price | \$15,000.00 | \$14,378.00 | \$622.00 |
| Chamber Select | Vern Middleton | \$7,500.00 | \$19,116.00 | (\$11,616.00) |
| YEN | Jennifer Pellersels | \$11,000.00 | \$12,793.72 | (\$1,793.72) |

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|---|---|--|--|
| Division 3 Vice Chair: Lee Robertson | Division Goal: \$67,000.00 | Division Sales: \$66,937.41 | Division \$ Needed: \$62.59 |
|---|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|----------------------|----------------|-------------|-------------|--------------|
| MS Society | Shawn Kobzej | \$7,500.00 | \$9,250.00 | (\$1,750.00) |
| Suddenlink | Joe Vigliaturo | \$12,000.00 | \$2,750.00 | \$9,250.00 |
| Diplomats | Pat Brown | \$32,000.00 | \$36,709.41 | (\$4,709.41) |
| First American Title | Emily Smith | \$7,500.00 | \$6,394.00 | \$1,106.00 |
| MetLife Home Loans | Jennifer Kneib | \$8,000.00 | \$11,834.00 | (\$3,834.00) |

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|--|---|--|--|
| Division 4 Vice Chair: Jane Graves, Albrecht-Kemper | Division Goal: \$63,500.00 | Division Sales: \$81,598.11 | Division \$ Needed: (\$18,098.11) |
|--|---|--|--|

| Team | Team Captain | Goal | Amt. Raised | Amt. Needed |
|-----------------------|----------------|-------------|-------------|---------------|
| Eagle Radio | Jenny Cathcart | \$20,000.00 | \$31,146.00 | (\$11,146.00) |
| M&I Bank | Kali Conard | \$15,000.00 | \$5,526.00 | \$9,474.00 |
| St. Joseph News-Press | Tony Luke | \$13,500.00 | \$18,066.11 | (\$4,566.11) |
| Norty's | Tara Horn | \$7,500.00 | \$18,548.00 | (\$11,048.00) |
| US Bank | Missy Lackey | \$7,500.00 | \$8,312.00 | (\$812.00) |

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|--|---|--|---|
| Division 5 Campaign Chair: Brad McAnally, HyVee Food Stores | Division Goal: \$29,000.00 | Division Sales: \$22,043.00 | Division \$ Needed: \$6,957.00 |
|--|---|--|---|



Above: Shawn Kobzej thinks hard about his next question in the trivia competition. Below, Shawn won the gold medal, while the Gold Medal Team, represented by Pam Lefler, got the bronze and Andrea Fisher from Nodaway Valley Bank got the bronze. **To see more pictures, see the Chamber's Facebook page!**



Next TRC Reward Session:

Victory Celebration: Olympic Games
Belt Sports Complex
323 N Belt Hwy
Thursday, June 23rd
5:30 to 7:30 p.m.

Please RSVP to Keisha Parrish
if you will be attending at
parrish@saintjoseph.com or 364-4101.