

St. Joseph Metro Chamber
TRC OLYMPICS



Total Resource Campaign
 St. Joseph Metro Chamber
 Week No. 12
 July 22, 2011

Goal: \$285,000.00

**Total Raised To Date:
 \$342,924.68
 (120% of Goal)**

**Amount Needed:
 (\$57,924.68)**

**Campaign Chair:
 Brad McAnally
 Hy-Vee Food Stores, Inc.**

TRC 2011 WEEKLY UPDATE

Results	Goals	Production This Week	Total Amount Raised	Amount Needed to Reach Goal
Budget Reduction TRADES	\$ 60,000.00	\$1,000.00	\$66,286.00	(\$6,286.00)
Membership Renewals	\$ 25,000.00	\$2,022.00	\$29,367.50	(\$4,367.50)
New Memberships	\$ 15,000.00	\$3,353.72	\$24,771.18	(\$9,771.18)
Program & Event Sponsors	\$165,000.00	\$3,600.00	\$205,900.00	(\$40,900.00)
Publications and Web Sponsors	\$ 20,000.00	-- 0 --	\$11,600.00	\$8,400.00
Economic Development Investments		\$5,000.00	\$5,000.00	(\$5,000.00)
Total Week 12 -- 2011	\$285,000.00	\$14,975.72	\$342,924.68	(\$57,924.68)
Total Week 12 -- 2010	\$270,000.00	\$11,982.00	\$298,435.71	(\$28,435.71)

Division 1 Vice Chair: Shanda Parrish, Commerce Bank	Division Goal: \$65,000.00	Division Sales: \$66,865.00	Division \$ Needed: (\$1,865.00)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Commerce Bank	Shanda Parrish	\$15,000.00	\$19,976.00	(\$4,976.00)
UMB Bank	Kim Ferrell	\$12,000.00	\$8,924.00	\$3,076.00
Nodaway Valley Bank	Roxanne Schweizer	\$11,000.00	\$8,500.00	\$2,500.00
Triumph Foods	Trudie Diaz-Farmer	\$17,000.00	\$17,730.00	(\$730.00)
Polsinelli Shughart	Seth Wright	\$10,000.00	\$11,735.00	(\$1,735.00)

Division 2 Vice Chair: Dan Nicoson, MWSU	Division Goal: \$60,500.00	Division Sales: \$89,204.44	Division \$ Needed: (\$28,704.44)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MWSU	Kim Weddle	\$14,500.00	\$20,622.72	(\$6,122.72)
KQ2	Heather Shearin	\$12,500.00	\$12,250.00	\$250.00
Hy-Vee	Chris Price	\$15,000.00	\$14,998.00	\$2.00
Chamber Select	Vern Middleton	\$7,500.00	\$28,540.00	(\$21,040.00)
YEN	Jennifer Pellersels	\$11,000.00	\$12,793.72	(\$1,793.72)

Division 3 Vice Chair: Lee Robertson	Division Goal: \$67,000.00	Division Sales: \$79,982.13	Division \$ Needed: (\$12,982.13)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
MS Society	Shawn Kobzej	\$7,500.00	\$9,250.00	(\$1,750.00)
Suddenlink	Joe Vigliaturo	\$12,000.00	\$10,078.00	\$1,922.00
Diplomats	Pat Brown	\$32,000.00	\$41,062.13	(\$9,062.13)
First American Title	Emily Smith	\$7,500.00	\$7,132.00	\$368.00
MetLife Home Loans	Jennifer Kneib	\$8,000.00	\$12,460.00	(\$4,460.00)

Division 4 Vice Chair: Jane Graves, Albrecht-Kemper	Division Goal: \$63,500.00	Division Sales: \$84,830.11	Division \$ Needed: (\$21,330.11)
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Team	Team Captain	Goal	Amt. Raised	Amt. Needed
Eagle Radio	Jenny Cathcart	\$20,000.00	\$31,459.00	(\$11,459.00)
M&I Bank	Kali Conard	\$15,000.00	\$5,526.00	\$9,474.00
St. Joseph News-Press	Tony Luke	\$13,500.00	\$19,289.11	(\$5,789.11)
Norty's	Tara Horn	\$7,500.00	\$20,244.00	(\$12,744.00)
US Bank	Missy Lackey	\$7,500.00	\$8,312.00	(\$812.00)

Division 5 Campaign Chair: Brad McAnally, HyVee Food Stores	Division Goal: \$29,000.00	Division Sales: \$22,043.00	Division \$ Needed: \$6,957.00
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Snapshots from the Victory Party!

