

CHAMBER Connections

CONNECTING THE
CHAMBER WITH
MEMBERS IN A
MONTHLY NEWS
SOURCE

INTERVIEW WITH THE PRESIDENT

I've been noticing the Chamber in television and radio commercials lately. Why is the Chamber participating in an image campaign?

"We decided it was the right time to start the 'We Are The Chamber' image campaign for a couple of reasons. One is to support the membership drive goal that we're striving to reach. By the end of this year, we hope to reach 1,000 members. Volunteers and staff have been working very hard and we've already gained 100 new members. We hope that putting the Chamber's name and mission out in the public more will help us reach our goal. Secondly, the mission of the Chamber and what we do here is often misunderstood by the public. It was important to make a commercial explaining how economic development efforts by our staff work to better our community. It was equally important to frame a commercial about how the community and Chamber work together to make St. Joseph a better place to live."

Where can I see these commercials?

"The television commercials are on KQ2 and Suddenlink and the radio commercials were featured on KKJO and KFEQ

during July. You can also see the commercials on our website, www.saintjoseph.com or on our YouTube channel. If you haven't watched them yet, please do so and forward them to your friends."

Are there any other plans for the campaign?

"Yes, five billboards were scheduled to go up the last week of July showcasing our new name and some of our volunteers. The billboards say 'We are the Chamber because it's good for the community.' The same image is also being featured in a mailing campaign to potential new members.

This image campaign would not have been possible without the time and effort of many of our volunteers and trade sponsorships with our media partners. Thanks to all who have helped make this campaign a success."



Ted Allison, CECD
President & CEO



Chamber Night at the Mustangs

Chamber Night at the Mustangs was a fun time enjoyed by all who attended. Even though the event was held on July 12, the temperature actually wasn't very high! Everyone enjoyed a night on the deck with food, drinks, friends and baseball!

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

Bank of Gower
Keith Bodenhausen
P.O. Box 197, 321 S. Highway 169
Gower, MO 64454
(816) 424-6476
kbodenhausen@mybankusb.com
BANK/SAVINGS & LOAN

Best Buy
Benny Stewart
5201 N. Belt Hwy Ste 129 (07)
(816) 671-1345
benny.stewart@bestbuy.com
www.bestbuy.com
RETAIL -- ELECTRONICS

Kristen's Coin & Jewelry
Kristen Hovey
3855 Frederick Blvd. (06)
(816) 232-8838
Diamonds4u@stjoelive.com
JEWELERS-RETAIL

The G.W. Van Keppel Co.
Rob Ross
3209 S. Highway 169 (03)
(816) 233-2200
rross@vankeppel.com
www.vankeppel.com
INDUSTRIAL EQUIPMENT & SUPPLIES

Pawsitively Great K-9 Salon
Amy Beaty
3602 B Pear St. (03)
(816) 749-4949
pawsitivelyk9@gmail.com
PET GROOMING

Pawn Plus
Dustin Hawkins
603 A S. Belt Highway (07)
(816) 676-2363
PawnPlus43@gmail.com
PAWN BROKERS

Pappy's Grill & Pub
Steve Margulies
2501 Messanie (01)
(816) 390-9550
stevemargulies@gmail.com
www.pappysgrill.com
RESTAURANTS

Photo Booths & More
Gloria Wolfe
9605 W. 144th St.
Overland Park, KS 66221
(913) 948-1145
info@photoboostsandmore.com
www.photoboostsandmore.com
ENTERTAINMENT

El Maguey
Raphael Perez
2201 N. Belt Highway (06)
(816) 232-5601
RESTAURANT

August Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

9

YEN Meeting

Presented by Altec

The Young Executives Network (YEN) is a group of young professionals representing the future of St. Joseph. YEN's mission is to provide professional and leadership development opportunities through social and educational programs. Interested in joining? Call 364-4107 or e-mail redmond@saintjoseph.com.

Tuesday, Aug. 9
7:30 to 9 a.m.

Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

9

Lunch & Learn Box Lunch Seminar

*Lunch by
Carlos O'Kelly's*

Presented by Missouri Western State University

"I Have a Company. Now What?" Wilma Randall, of Professional Development Specialists, will discuss business plans versus strategic plans, strategic planning and identifying metrics to help get your business off the ground. Ms. Randall is a highly accomplished training and career development leader; creating and conducting training programs that enhance leadership potential, group development, and communications in organizations of all sizes.

Tuesday, Aug. 9
11:30 a.m. - 1 p.m., \$10,
lunch included

Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS
REQUIRED:

816/232-4461
or www.saintjoseph.com

11

DIPLOMATS CLUB Breakfast

Presented by Heartland Health

The Diplomats Club provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Aug. 11
Meeting is from 7:15 to 8:30 a.m.
\$5, breakfast included

Buffalo Wild Wings
5403 N. Belt Highway

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

11

parties on the parkway

Presented by Nodaway Valley Bank

Join us for Parties on the Parkway! This year is extra special, as it's the event's 10th anniversary. Don't forget to get your Party Passport stamped for a chance at great prizes (including an iPad2) in September! These fun events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. The VooDoo Babies, a fan favorite from Parties past, are getting back together for this show and will play classic rock and blues music!

Thursday, Aug. 11
5 to 8 p.m., FREE

Across from Corby Pond
(Rain date: Aug. 18)

16

BUSINESS after HOURS

Presented by Altec

Make some new business connections at this networking event. Bring your business cards to exchange with other Chamber members! This month is hosted by Stephen Lorenz of American Family Insurance and The Dillon Company. It will feature Chamber Tastes. Come hungry so you can sample food and beverages from our Chamber members.

Tuesday, Aug. 16
5 to 7 p.m.
Free

The Dillon Company
1202 Faraon St.

25

New Member Luncheon

Presented by Luna's Fine Dining, Inc.

Gold sponsors: KKJO, KQ2 and KCP&L

Join other new members, Chamber staff and Board members for introductions and an orientation to the Chamber's programs and services.

Thursday, Aug. 25
11:30 a.m. to 1 p.m., Free

Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

NEW MEMBERS

Barnes Roofing & Gutter Cleaning Service, LLC

Mary Barnes and Mark Barnes
3802 N. Woodbine Road (05)
(816) 233-8538
mbarnes@stjoelive.com
ROOFING CONTRACTORS

CMBiz.net

Mike Maudlin
506 S. Woodbine Road (06)
(816) 233-3758
mike@cmbiz.net
www.cmbiz.net
COMPUTER--OFFSITE BACKUP

St. Joseph Electronics

Charlie Nill
516 N. Belt Highway (06)
(816) 364-1184
cwn1105@yahoo.com
HOME ENTERTAINMENT



Expires Aug. 31, 2011

RECEIVE \$10 OFF A \$100 PURCHASE

Shop online from a locally-owned office supply store!

www.bjofficeproducts.com

Or place your order by phone, 279-1188,
or fax, 279-1214, or at the store, 2310 N. Belt Highway

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com