

ST. JOSEPH BUSINESS SUMMIT

hosted by

St. Joseph Metro Chamber

& Steven L. Craig School of Business

POSITIONING YOUR BUSINESS IN THE NEW ECONOMY

FRIDAY, DECEMBER 16TH from 7:30 A.M. to 11:00 A.M.

FULKERSON CENTER @ MISSOURI WESTERN STATE UNIVERSITY

KEYNOTE SPEAKER

Patrick Carpenter [10:00A.M.]

Patrick Carpenter, Vice President of The Great Game of Business, Inc., helped turn Springfield, Mo.'s SRC Holdings Corporation into what INC. Magazine has proclaimed "One of America's most competitive small companies." SRC manufactures gasoline and diesel engines for the automotive and off-highway markets, distributes engine kits and conducts seminars and training programs specializing in all aspects of teaching people how to implement open-book management. SRC has sales of more than \$300,000,000 a year and employs more than 1,000 people.

Mr. Carpenter is responsible for introducing new clients to the power of open-book management. This technique gives employees all relevant financial information about the company so they can make better decisions as workers. This information includes, but is not limited to, revenue, profit, cost of goods, cash flow and expenses.



THANK YOU TO OUR SPONSORS

Presented by Family Investment Center & Institute for Industrial and Applied Life Sciences

GOLD SPONSORS

Delta Systems
ESPN 1550
KCP&L
KQTV
Missouri Western State University,
Steven L. Craig School of Business
Suddenlink

SILVER SPONSORS

Deluxe Truck Stop LLC

BRONZE SPONSORS

Level 9 Studios
M&I, a Part of BMO Financial Group
Small Business and Technology
Development Center
Western Institute



ST. JOSEPH BUSINESS SUMMIT
growing your business



WHEN and WHERE
December 16th, 7:30a.m.
MWSU Fulkerson Center



REGISTRATION FORM

Please return to the Chamber, 3003 Frederick Ave., St. Joseph, MO 64506, by Dec. 13.
Or register online at www.saintjoseph.com.

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail address: _____

Names of Attendees:

1. _____ 5. _____

2. _____ 6. _____

3. _____ 7. _____

4. _____ 8. _____

PAYMENT

Payment: **\$19.95 per Chamber member or \$29.95 General Admission**

Continental Breakfast included in registration price

Check (payable to St. Joseph Metro Chamber)

Invoice

Mastercard

Visa

Discover

American Express

Account No. _____ Expiration Date _____ Security Code: _____

Credit Card Billing Address (if different than above) _____

Signature: _____

BUSINESS MODULES

Before the keynote address, gain knowledge about these important business topics:

Social Media Marketing

Learn how to develop your business's web presence through the correct use of social media.

Finance

Learn how to find finances in a challenging economy.

Business Planning & Customer Spending

Learn how to plan for growth, find lost profits and use marketing money wisely.

Insurance

Learn if you're getting what you should out of your insurance plans.



ST. JOSEPH BUSINESS SUMMIT
growing your business

RESOURCE FAIR

After the program, stay to talk one-on-one with professionals who can help you with your business. Get your free consultation with the Small Business and Technology Development Center, Constant Contact, Mo-Kan and more.

DEC. 16 SCHEDULE

7:30 to 8 a.m.
Registration and Breakfast

8 a.m.
Finance Module

8:30 a.m.
Business Planning & Customer Spending Module

9 a.m.
Insurance Module

9:30 a.m.
Social Media Marketing Module

10 a.m.
Keynote address

11 a.m.
Resource Fair

LOCATION MAP

