

# ST. JOSEPH METRO CHAMBER Connections

January 2012

CONNECTING THE  
CHAMBER WITH  
MEMBERS IN A  
MONTHLY NEWS  
SOURCE

## INTERVIEW WITH THE PRESIDENT

*It appears that several opportunities are ahead of us for 2012. Can you give us some high points of what you anticipate?*

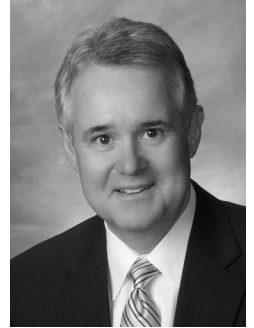
"There are multiple issues that will be put in front of voters this year and each is important to the continued success of the community. First is the extension of the Buchanan County Capital Improvement Sales Tax. This tax funds economic development efforts and will be on the Feb. 7 ballot. In April, voters will decide on the passage of Phase I of the PACT initiative for the St. Joseph School District. And, in November, the renewal of the City of St. Joseph's Capital Improvement Sales Tax will be decided."

*Why is the February renewal of the County CIP Tax so important?*

"Through the years, the funds generated from this tax have been a component of our incentive packages, which has made St. Joseph so successful in business attraction. Since 2007, just more than \$4 million of the tax has been used for economic development efforts. That \$4 million has turned into more than \$60 million in new payroll and \$405 million of capital investment. Clearly, the net on investment for taxpayers has been phenomenal. While this tax is very important for economic development, only 26 percent of the tax monies are used for that purpose. The tax, which began in 1987, also funds capital building expenditures, infrastructure and equipment for Buchanan County. The sunset clause has been added back into the ballot language for this election."

*Why is the PACT (Planning a Course Together) issue important in April?*

"If the St. Joseph School District Board approves putting the issue on the April ballot, the citizens of St. Joseph will be able to give their official stamp of approval on this grass-roots project. Members of the community have been working with School District administrators and a professional consultant on this plan for two years. The plan will not only better educate our current student population, but will help attract more families to the School District in the future."



Ted Allison, CECD  
President & CEO

*What non-election items can we look forward to in 2012?*

"As I discussed in last month's newsletter, we will complete the first shell building for Eastowne Business Park this year, which should spur growth in that development. We also look to expand our workplace wellness initiative that launched in September so we can continue to improve the health and well-being of St. Joseph workers."



## Volunteers Attend Annual Holiday Party

More than 250 St. Joseph Metro Chamber volunteers attended the 2011 Holiday Party on Dec. 8. This party is held each year as a way to say thank you to volunteers/members for participating in the Chamber throughout the year. Guests enjoyed food and drinks from Chamber member caterers and a beautifully decorated office, thanks to new member Spectacular Settings.

## NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

### The Family Conservancy

Dean Olson  
444 Minnesota Ave., Ste. 200  
Kansas City, KS 66101  
(913) 342-1110  
dolson@thefamilyconservancy.org  
www.thefamilyconservancy.org  
**CHILDREN'S ADVOCACY/  
SERVICES**

### Head Banging Productions

Kaci Russell & Shawn Miner  
2943 Jules St. (01)  
(816) 248-9871  
cupcake13@live.com  
**DJ SERVICES**

### La Mesa Restaurant

David Torres  
2715 N. Belt Highway (06)  
(816) 232-6400  
c.b.lamesa@cox.net  
www.la-mesa.com  
**RESTAURANT**

### Keeping Good Company

Sherry Trout  
1311 N. Belt Highway (06)  
(816) 364-4799  
kgcstjoe@sbcglobal.net  
**HOME FURNISHINGS**

### Coach T's Corner

Teresa Mier  
12493 S.E. 135th Road  
Gower, MO 64454  
(816) 596-1226  
tlinville@usa.com  
www.teresamier.isagenix.com  
**NUTRITION**

### Woodbury Professional Pest Control

Joe Norton  
2301 Frederick Ave. (06)  
(816) 233-8822  
woodburyinc@sbcglobal.net  
www.woodbury  
professionalpest.com  
**PEST CONTROL**

### Mary Jo Siela -- Reece & Nichols Ide Capital Realty

3827 Beck Road (06)  
(816) 390-4144  
msiela@reeceandnichols.com  
maryjosiela.reeceandnichols.com  
**REAL ESTATE (ASSOCIATE)**

### Cafe Acoustic

Steve Grimes  
2605 Frederick Ave. (06)  
(816) 671-1141  
cafeacoustic2605@yahoo.com  
www.cafeacoustic.net  
**ENTERTAINMENT**

### San Jose Steakhouse & Mexican Grill

Manuel Enriquez  
4015 S. 169 Highway (03)  
(816) 279-1175  
www.sjsteakhouse.com  
**RESTAURANT**

# January Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

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## YEN Meeting

Presented by Altec

The Young Executives Network (YEN) is a group of young professionals representing the future of St. Joseph. YEN's mission is to provide professional and leadership development opportunities through social and educational programs. Interested in joining? Call 364-4107 or e-mail [redmond@saintjoseph.com](mailto:redmond@saintjoseph.com).

Tuesday, Jan. 10  
11:30 a.m. to 1 p.m., \$10, lunch included

Chamber of Commerce  
3003 Frederick Ave.

RESERVATIONS REQUIRED:  
816/232-4461 or [www.saintjoseph.com](http://www.saintjoseph.com)

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## DIPLOMATS CLUB Breakfast

Presented by Heartland Health

The Diplomats Club provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting! This month the Dips will be helping set up the Annual Banquet decorations at the Civic Arena.

Thursday, Jan. 12  
7:15 to 8:30 a.m.  
Free, breakfast served

Civic Arena  
100 N. Fourth St.

RESERVATIONS REQUIRED:  
816/232-4461 or [www.saintjoseph.com](http://www.saintjoseph.com)

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92nd Annual Banquet

## An Evening Under the Tuscan Sky

Presented by Commerce Bank

Join us for the 92nd Annual Banquet, a gala tradition for Chamber members. Doors open at 6:30 p.m., with dinner at 7 p.m. Entertainment, sponsored by Blue Cross Blue Shield of Kansas City, will feature Howl at the Moon, dueling pianos. Dinner will be catered by Luna's Fine Dining.

Saturday, Jan. 14  
6:30 p.m., \$45 or \$55 after Jan. 9

Civic Arena  
100 N. Fourth St.

RESERVATIONS REQUIRED:  
816/232-4461 or [www.saintjoseph.com](http://www.saintjoseph.com)

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## Lunch & Learn

Box Lunch Seminar

Presented by Missouri Western State University

Topic: "Branding: It's Not Just for Livestock Anymore"

Presenters: Marjie Foster, President/CEO of Forte Marketing & PR

Walk away with a better understanding of the concept of branding, including the difference between branding and marketing, and why it's so important. Take home a simple, first-steps plan to understand how your business is currently branded and how to make changes to your brand.

*Lunch by Goochy Goo BBQ*

Tuesday, Jan. 17  
11:30 a.m. - 1 p.m.  
\$10, lunch included

Chamber of Commerce  
3003 Frederick Ave.

RESERVATIONS  
REQUIRED:  
816/232-4461  
or [www.saintjoseph.com](http://www.saintjoseph.com)

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## BUSINESS after HOURS

Presented by Altec

Make some new business connections at this networking event. Bring your business cards to exchange with other Chamber members! This month is hosted by Aramark.

Tuesday, Jan. 17  
5 to 7 p.m., Free

Missouri Western State University  
4525 Downs Drive  
Spratt Hall, Rooms 214-216

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## Great Northwest Day at the Capitol

The Chamber partners with other Northwest Missouri communities to sponsor a trip to the State Capitol to meet and talk with our state legislators. The day includes a luncheon with regional legislators, a tour of the Capitol, viewing of the Legislature in action, and a reception for all members of the General Assembly.

Tuesday and Wednesday  
Jan. 31 and Feb. 1  
Jefferson City, MO

\$75 -- To register:  
<http://www.greatnorthwestday.com/gnw/index.htm>

## NEW MEMBERS

**Salsa Dog**  
Bob Wilson

502 N. Woodbine (06)  
(816) 233-3900  
[thesalsadog@gmail.com](mailto:thesalsadog@gmail.com)  
**RESTAURANT**

**Marlena Manning -- Coldwell Banker General Properties**  
2700 N. Belt Highway (06)  
(816) 261-1636  
[marlena.manning@coldwellbanker.com](mailto:marlena.manning@coldwellbanker.com)  
**REAL ESTATE (ASSOCIATE)**

**Heartland Capital Funding LLC**

Carole Parson  
612 S. Woodbine Road Ste. C (07)  
(816) 671-0464  
[carolep@heartcapfunding.com](mailto:carolep@heartcapfunding.com)  
[www.heartcapfunding.com](http://www.heartcapfunding.com)  
**MEDICAL FACTORING (FUNDRAISING)**

**CMN Transportation Specialist**  
Mark Zuplith  
P.O. Box 4451 (04)  
(816) 262-4646  
**TRANSPORTATION**

**Elmore Family Dentistry & Associates**

Amber Elardo  
3906 Sherman Ave. (06)  
(816) 279-3300  
[elmoredentistry@gmail.com](mailto:elmoredentistry@gmail.com)  
[www.elmoredentistry.com](http://www.elmoredentistry.com)  
**GENERAL DENTISTRY**

**Stericycle**  
Steve Veit  
3140 N. Seventh St.  
Kansas City, MO 66115  
(816) 518-9139  
[sveit@stericycle.com](mailto:sveit@stericycle.com)  
[www.stericycle.com](http://www.stericycle.com)  
**HEALTH SERVICES**