

CHAMBER Connections

CONNECTING THE
CHAMBER WITH
MEMBERS IN A
MONTHLY NEWS
SOURCE

INTERVIEW WITH THE PRESIDENT

Last year, the Chamber created the "Community Roundtable for Health and Productivity." What's that about?

"This is a group of local employers, chaired by Lowell Kruse, that has adopted a mission to establish a workplace culture that encourages healthier lifestyles and personal well-being, resulting in reduced healthcare costs and improved worker productivity. These businesses realize that while most of their employees spend 40+ hours in the workplace, they need more focus on a proper diet, to dedicate some time each week to challenging physical exercise and to eliminate smoking. It is a fact that healthy workers have fewer health-related costs, such as fewer trips to the doctor, prescription medications, and hospital bills. This results in lower health insurance premiums and fewer absences and/or unproductive time at work."

What groups take part in this roundtable?

"Right now, 16 employers participate: Altec, Boehringer Ingelheim Vetmedica, Buchanan County, the City of St. Joseph, Eagle Radio, Heartland Health, Hillyard Industries, Hy-Vee, KCP&L, Meierhoffer Funeral Home & Crematory, Missouri Western, St. Joseph Metro Chamber, St. Joseph School District, United Way,

Triumph Foods and the YMCA."

What does being a part of the roundtable entail?

"The first year we should conduct wellness screenings, communicate intent to be tobacco free and conduct one exercise or nutrition activity. The second year we should have a tobacco-free area and establish a formal exercise program. The third year, 100 percent of us will have a wellness program in place with a minimum of 60 percent of employees participating."

What is the ultimate goal of this program?

"To guide our community toward a healthier and more productive workforce, not only improving the bottom line of participating employers, but the earnings capacity of their workers. It is the intent of the roundtable to begin promoting this concept to small businesses in the third quarter of 2011."



Ted Allison, CECD
President & CEO

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

Cindy Patterson Merril Lynch

3723 Beck Road Ste. D (06)
(816) 671-2290
cindy.patterson@ml.com
http://fa.ml.com/cindy_patterson
FINANCIAL SERVICES

St. Joseph Sewing Center

Gene & Lana Amos
2828 N. Belt Highway
(816) 279-8566
sjsc@stjoewireless.net
**SEWING MACHINE
& FABRIC SALES**

AFLAC

Ben Groom, Agent
14401 S.E. Buehler Road
Gower, MO 64454
(816) 213-4190
bwgroom@gmail.com
www.aflac.com
INSURANCE

Casino White Cloud

Matt Hawks
777 Jack Pot Drive
White Cloud, KS 66094
(785) 595-3430
matthawks@iowatribecasino.com
casinowhitecloud.org
CASINO

Bright Disposal Services, LLC

Gordon Ide
3908 River Road (05)
(816) 279-4321
gordon@brightdisposal.com
www.brightdisposal.com
TRASH HAULING

Peace of Mind Home Care

Jason Douglas
224 N. Seventh St. (01)
(816) 671-0298
jason@peaceofmindhomecare.org
www.peaceofmindhomecare.org
HOME HEALTH CARE

Choices of St. Joseph

Dale Hallman
3024 Frederick Ave. (02)
(816) 232-0768
dale@choicesofstjoseph.com
HOME HEALTH CARE

Green Family Chiropractic

Crystal Green
1338C N. Belt Highway (06)
(816) 387-8994
greendoc2010@gmail.com
www.greenchirofamily.com
CHIROPRACTOR

Ferguson & Schieber

Keith Schieber
1009-D W. St. Maartens Drive (06)
(816) 390-8800
fands-law@sbcglobal.net
ATTORNEYS

Community Representatives Travel to Nation's Capitol

Twenty-six business and government officials visited with national legislators in April. They are pictured here with Rep. Sam Graves.



May Calendar

All members, employees and guests are invited to attend events.

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2011 Spring Chairman's Luncheon

Presented by American Family Insurance

Chairman of the Board Brad McAnally invites you to attend the Spring Chairman's Luncheon featuring Mick Cornett, the Mayor of Oklahoma City, OK. He has been named the second-best mayor in the world and will speak about downtown revitalization and the need for a healthy workforce. After May 2, the cost for a reservation is \$35.

Thursday, May 5
11:30 a.m. to 1 p.m., \$25
Lunch provided

Holiday Inn Conference Center
102 S. Third St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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YEN Meeting

Presented by Altec

The Young Executives Network is a group of young professionals representing the future of St. Joseph. YEN's mission is to provide professional and leadership development opportunities through social and educational programs. Interested in joining? Call 364-4107 or e-mail redmond@saintjoseph.com.

Monday, May 9

11:30 a.m. to 1 p.m.
\$10, lunch included

United Way
118 S. Sixth St.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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Lunch & Learn Box Lunch Seminar

*Lunch by
Chick-fil-A*

Presented by Missouri Western State University

This month is brought to you by United Way of Greater St. Joseph's Success by Six Program "Keys to an Engaged and Highly Productive Workforce" will be presented by Leigh Branham, of Keeping the People, Inc. Learn about the six universal engagement drivers -- inspiring leadership, effective supervision, strong teamwork, job enrichment/professional growth, valuing employee contributions and nurturing employee well-being. She will discuss these drivers in the context of three important factors in the workplace: company size, generational diversity and the economic downturn.

Tuesday, May 10
11:30 a.m. - 1 p.m., \$10

St. Joseph Metro Chamber
3003 Frederick Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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DIPLOMATS CLUB Breakfast

Presented by Heartland Health

The Diplomats Club provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, May 12
7:15 to 8:30 a.m.

\$5, breakfast included

The Old Hoof 'N Horn
429 Illinois Ave.

RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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parties on the parkway

Join us for our first Parties on the Parkway event of the year! This year is extra special, as it's the event's 10th anniversary. Look for special offerings throughout the Parties on the Parkway series to make the celebration unique. These fun events are open to the public and allow those who attend to enjoy food, drinks, live music and St. Joseph's incredible Parkway system. Food and beverages are available for purchase. No alcoholic beverages may be brought into the event. Please bring your own lawn chair or blanket. Proceeds benefit the Friends of the Park. *May's band is Under the Influence, which features our first Parties on the Parkway performer, Jason Riley!*

Thursday, May 12
5 to 8 p.m., FREE

S.W. Parkway and King Hill Drive
(Rain date: May 19)

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BUSINESS after HOURS

Presented by Altec

This networking event is hosted by the Diplomats Club Business Mixers Committee. Business Mixers take place the third Tuesday of every month at different Chamber member businesses. Come and meet some new people!

Tuesday, May 17
5 to 7 p.m.
Free

Carlos O'Kelly's
3818 Frederick Ave.

Weston Family Clinic and Medical Spa



Debra C. Keith, D.O.
Family Practice

**BE
REJUVENATED**
with our Spa
Services

**BE
THINNER**
with our HCG
Weight Loss
Program

MENTION THIS AD TO GET THIS GREAT DEAL

Laser Hair Removal-Buy 1 Package &
Receive Any Spa Package 50% off
(equal or lesser value)

IPL- Buy 1 Package & Receive any Spa
Package 50% off
(equal or lesser value)

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0% Financing Available

18215 State Route 45N
Weston, MO 64098

816-640-2762

spa.wfcmespa@yahoo.com
www.wfcmespa.com

NEW MEMBERS

Riverside Supply Company
Brandon Ferguson
6547 S.E. Pickett Road (07)
(816) 396-5746
www.riverside-supply.com
**AGRICULTURE --
SALES & SUPPLIES**

Ferguson Fams & Services
Brandon Ferguson
6547 S.E. Pickett Road (07)
(816) 279-0688
brandon@ferguson-farms.com
www.ferguson-farms.com
AGRICULTURAL SERVICES

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**