

CHAMBER Connections

CONNECTING THE
CHAMBER WITH
MEMBERS IN A
MONTHLY NEWS
SOURCE

INTERVIEW WITH THE PRESIDENT

The Chamber just finished its second annual Legislative Issues Survey of its members. What is this about?

"The Chamber's Government Relations Committee identifies and monitors current issues at the local, state, and federal levels that would impact our community and its business environment. Last year, the Committee took several steps toward refining our role as the advocate for improvement of the local business environment. This survey gives us essential feedback from our members on critical issues of the day.

What do the results of this year's survey look like?

"We received 217 responses from our nearly 1,000 members, which is more than adequate to give us insight into our members' views. I was pleased to see that the survey results are on target with the Committee's recommendations. With the aid of new technical tools, we are now better connected with our members than ever before, allowing us to speak with a stronger, more unified voice in representing their views."

What happens next?

"The Government Relations Committee reviews the survey results and uses the information to develop the Chamber's legislative priorities for 2012, which are then considered for approval by the Chamber's Board of Directors. Once approved, these priorities are communicated to our elected officials at

all levels of government. Our legislative intern closely monitors related legislation and projects to produce weekly status reports for our members, as well as encourage them to communicate directly with elected officials. We also use survey results to help us determine relevant topics for our quarterly St. Joe Rising breakfast events, which are geared toward the challenges currently facing our community."



Ted Allison, CECD
President & CEO

How can Chamber members get more involved in the process?

"Any member is welcome to participate in our Government Relations Committee, which meets monthly, with the exception of June and December. All one needs to do is contact the Chamber and ask to be added to the list for meeting notifications. A highly-engaging advocacy program that influences public policy is an essential component of pursuing our mission, to create an environment that allows business to succeed and the St. Joseph Metro Area to prosper."



Chamber Leads Coordination of My Success Event

More than 2,500 high school sophomores from 43 Northwest Missouri schools learned about their possible careers at the fifth annual My Success Event held at the St. Joseph Civic Arena on October 12 & 13.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

St. Joseph Building & Construction Trades Council

Gary Silvey
PO Box 1584
St. Joseph, MO 64502
(816) 233-9800
building1@stjoelive.com
COUNCIL FOR LABOR ORGANIZATIONS

McAlister's Deli
Amber Benson
3815 Frederick Blvd.
St. Joseph, MO 64506
(816) 279-3354
mcdeli415@bothwellsaxton.com
RESTAURANT

Couch Motors LLC.

Brandon Minton
2910 South Belt Hwy
St. Joseph, MO 64503
(816) 390-8292
couchmotors@yahoo.com
www.couchmotors.com
AUTOMOBILE DEALER- USED

Reece & Nichols Ide Capital Reality LLC
Art Warner / Jennifer Wilson
3827 Beck Rd
St. Joseph, MO 64506
816-233-5200
Jennifer@stjoelive.com
ArtWarner@ponyexpress.net
REAL ESTATE

Prudential Summers REALTORS

Adam Stein
1007 E St. Maartens
St. Joseph, MO 64506
(816) 232-2000
Adam@prusummers.com
www.prusummers.com
REAL ESTATE

Deal Travel & Cruises LLC
Lisa Deal
12200 County Rd 192
Savannah, MO 64485
(816) 324-4555
lisadeal@stjoelive.com
Travel Agency

November Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

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Lunch & Learn Box Lunch Seminar

Lunch by Lino's Original Pizza

Presented by Missouri Western State University

This month's topic is the second of a two-part series presented by Susan J. Campbell Copywriting Solutions. Part 2: "Because Your Friends are My Friends: Creative Ways to Reuse Your Marketing Content To Get More for Less." Who has the time to create a new message about their business every day or every week? By creatively recycling and reusing what you're already doing with your e-newsletter, news posts and social media, you'll find you can get more impact for less and create a powerfully integrated message. We'll also discuss recent research revealing how customers are using all these tools, look at case studies, and talk about what changes/ trends you need to know about to make the best use of your resources.

Tuesday, Nov. 8
11:30 a.m. - 1 p.m.
\$10, lunch included
Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS
REQUIRED:
816/232-4461
or www.saintjoseph.com

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DIPLOMATS CLUB Breakfast

Presented by Heartland Health

The Diplomats Club provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting! Interested in joining? Call 364-4107 or e-mail redmond@saintjoseph.com.

Thursday, Nov. 10
Meeting is from 7:15 to 8:30 a.m.
\$5, breakfast included
EmPowerU
508 South 6th Street
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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YEN Meeting

Presented by Altec

The Young Executives Network (YEN) is a group of young professionals representing the future of St. Joseph. YEN's mission is to provide professional and leadership development opportunities through social and educational programs. Interested in joining? Call 364-4107 or e-mail redmond@saintjoseph.com.

Monday, Nov. 14
11:30 a.m. to 1 p.m.
\$10, lunch included
Altec Training Room
5202 E 36 Highway
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

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Shop St. Joseph

This popular program that encourages residents to shop locally during the holidays is getting ready to kick off. If you want your business to get some extra business this holiday shopping season, call 364-4107 or e-mail redmond@saintjoseph.com.

Nov. 15 to Dec. 19
go to www.saintjoseph.com
for more information

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BUSINESS after HOURS

Presented by Altec

Make some new business connections at this networking event. Bring your business cards to exchange with other Chamber members!

Tuesday, Nov. 15
5 to 7 p.m.
Free
EmChamas
123 S. 6th Street

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Economic Development Summit

Presented by US Bank

Join us at the for the annual Economic Development Summit. Keynote speaker: Ric Jurgens, Chairman, Chief Executive Officer of Hy-Vee, Inc. Ric will be speaking on Iowa's Healthiest State Initiative.

Thursday, Nov. 17
11:30 a.m. to 1:00 p.m.
\$25 includes lunch (2 comp seats for 21st Century Investors)
Holiday Inn
102 S. 3rd Street
RESERVATIONS REQUIRED:
816/232-4461 or www.saintjoseph.com

NEW MEMBERS

Tieman, Spencer, Hook & Hicks, LLC

Diane Hook
1806 Oakridge Circle
St. Joseph, MO 64506
(816)279-3000
diane.hook@tshhlaw.com
www.tshhlaw.com
ATTORNEYS

Ambius

Rosie Baker
1864 N Topping Avenue
Kansas City, MO 64120-1228
(816)483-8330
rosie.baker@ambius.com
www.ambius.com

Landscaping

International Brotherhood of Electrical Workers (IBEW Local Union #545)

Dennis Fuston
421 S. 8th Street
St. Joseph, MO 64079
(816)232-3578
ibew545@stjoelive.com
www.ibewlocal545.net
ELECTRICAL CONTRACTORS

Dennis T. Myers, DDS

Kim Mantle
3115 Ashland Ave. Ste 299
St. Joseph, MO 64506
(816)232-9790
stjoe@dtmyers.com
DENTIST

Hughes Family Chiropractic

Richard L. Hughes, D.C.
1918 N Belt Hwy
St. Joseph, MO 64506
(816)279-3319
rlhdc@yahoo.com
CHIROPRACTORS

36th Street Food & Drink

Cheryl Jarrett
102 S 3rd Street
St. Joseph, MO 64501
(816)364-1564
isa6775@hotmail.com
www.36thstreet.com
CATERING & RESTAURANT

Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**