

CHAMBER Connections

CONNECTING THE
CHAMBER WITH
MEMBERS IN A
MONTHLY NEWS
SOURCE

INTERVIEW WITH THE PRESIDENT

The Chamber's Community Roundtable for Health and Productivity held its "Healthy Workforce Summit" on September 14. What is this new initiative all about?

"Buchanan County is ranked near the bottom of all 115 counties in Missouri in public health, and the state of Missouri is ranked as one of the least healthy in the nation. Community leaders agree that we must attack this problem head on. We want the St Joseph area to embrace the far-reaching goal of 'becoming the healthiest community in the nation' and we must engage a critical mass of employers to achieve that goal."

Were you satisfied with the event?

"More than 200 people attended from a diverse cross section of employers, which exceeded all of our expectations. Both of our keynote speakers were highly informative, inspiring, and motivational on a sensitive issue that is greatly impacting the future of our community and the entire nation. Chamber Chairman Brad McAnally, dressed as a football coach, kicked off the event with some very sobering statistics before he introduced the presenters."

What was the objective of the Summit?

"The Community Roundtable, comprised of 17 local employers, has been exploring the subject for the last twenty months and

planning a course of action. It was clear to us that everyone wins in a structured wellness environment. Employees become healthier, happier, and more productive; employers see an improvement in overall productivity, employee retention, reduced absenteeism and more control over runaway healthcare costs; and the entire community becomes more attractive for new quality employers. We also knew that to be successful, it was essential to make local employers fully aware of the alarming trends in public health, how cost-effective a wellness program would be for their employees, and provide them with a guidebook on how to do it. Then we adjourned with a call to action for more employers to get involved."



Ted Allison, CECD
President & CEO

So where do we go from here?

"An aggressive outreach process will now be conducted to call on local employers one-by-one to urge them to sign on and help them go forward successfully. Roundtable Chairman Lowell Kruse said this effort will be a perpetual endeavor but one that will ultimately bring great rewards."



Chamber Gives Back

Left: Brad McAnally, Chamber Chairman of the Board, and his son, presents a check to Sharon Ritchey, of the Friends of the Park. Each year, proceeds from the summer-long Parties on the Parkway events go to this organization to help it with beautification efforts.

NEW MEMBERS

The following businesses and individuals have been approved for membership in the St. Joseph Metro Chamber:

Tri State Ford Lincoln

Todd Hill
2017 S. Main
Maryville, MO 64468
660-582-3677
FAX: 660-582-2722
Email: tristatefordlm@gmail.com
Website: www.seetodd.com
AUTO DEALER

Byron Myers

1901 Safari
St. Joseph, MO 64506
Email: byrondirects@hotmail.com
CIVIC MEMBER

MidWest Pest Control

Bob Angst
11621 SE 4th Road
Agency, MO 64401
816-279-7270
PEST CONTROL

Brigitte Berry Casual Photography

Brigitte Berry
4406 Orangetree Ct.
St. Joseph, MO 64506
816-261-1365
Email: berry7235@att.net
Website: www.bberryphotos.com
PHOTOGRAPHERS

HDR Architecture

Scott Foral
8404 Indian Hills Drive
Omaha, NE 68114-4098
402-399-1000
FAX: 402-366-4411
Email: scott.foral@hdrinc.com
Website: www.hdrarchitecture.com
ARCHITECTS

Peer Group

Curtis Howard
3020 Summitt Ave.
St. Joseph, MO 64506
816-390-3700
Email: curtish@ponyexpress.net
SECURITY SERVICES

October Calendar

All members, employees and guests are invited to attend events. Call the Chamber for any dietary needs.

Rockin' on the River

Presented by St. Joseph News-Press

Join us for a Parties on the Parkway encore event. Enjoy live music performed by classic rock and blues band, Jeff Lux from 4 - 6 p.m. followed by the popular local 80's band Blue Oyster Culture Club from 6 - 8 p.m. A balloon artist will keep the young ones entertained. The evening will end with a bang with a fireworks show sponsored by St. Jo Frontier Casino at 8:00 p.m. Plenty of food and beverages will be available for purchase. Come have some fun with us on the riverfront!

Saturday, Oct. 1
4 to 8 p.m., **FREE**

Riverwalk, near the Remington Nature Center

**Fireworks Sponsored by
St. Jo Frontier Casino**

YEN Meeting

Presented by Altec Industries, Inc.

The Young Executives Network (YEN) is a group of young professionals representing the future of St. Joseph. YEN's mission is to provide professional and leadership development opportunities through social and educational programs. Interested in joining? Call 364-4107 or e-mail redmond@saintjoseph.com.

Tuesday, Oct. 11
7:30 to 9 a.m., **Free**

Chamber of Commerce
3003 Frederick Ave.

Lunch & Learn Box Lunch Seminar

Presented by Missouri Western State University

This month's topic is a two-part series presented by Susan J. Campbell Copywriting Solutions. Part I: "5 Minutes to Awesome: Mapping Out This Year's Web, Print and Social Media Plans In a Snap" Many organizations feel overwhelmed with balancing all the ways they know they can reach their customer, while working within a limited amount of time and budget. In this session, learn the basics of a marketing plan, why it's so helpful, and then write your own in a five-minute hands-on activity. Participants will come away with a useable tool to help them reach more customers.

*Lunch by
Chau's Catering*

Tuesday, Oct. 11
11:30 a.m. - 1 p.m., **\$10,
lunch included**

Chamber of Commerce
3003 Frederick Ave.

RESERVATIONS

REQUIRED:

816/232-4461

or www.saintjoseph.com

My Success Event

Presented by Boehringer Ingelheim Vetmedica Inc.

Thousands of high school sophomores will learn more about possible career paths at this year's My Success Event. Representatives from St. Joseph businesses will interact with students during this two-day event. For more information call 364-4102.

**Wednesday & Thursday,
Oct. 12 and 13**

8:30 a.m. to 2:30 p.m.

Civic Arena

100 N. Fourth St.

DIPLOMATS CLUB Breakfast

Presented by Heartland Health

The Diplomats Club provides opportunities to promote your business and serve as a link between the Chamber and the community. Join them for their monthly meeting!

Thursday, Oct. 13
Meeting is from 7:15 to 8:30 a.m.
\$5, breakfast included

Missouri America Water, Treatment Plant
800 N.E. County Line Road

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

BUSINESS before HOURS

Presented by Altec Industries, Inc.

Make some new business connections at this networking event. Bring your business cards to exchange with other Chamber members!

Tuesday, Oct. 18
7:30 to 9 a.m.

Free

Performance Plus
1802 N. Woodbine Rd.

2011 Fall Chairman's Breakfast

Presented by American Family Insurance

Chairman of the Board Brad McAnally invites you to attend the Fall Chairman's Breakfast featuring Robert Dugger, Founder and Managing Partner of Hanover Investment Group & Co-Founder of the Partnership for America's Economic Success. Rob Dugger has had a long and varied career in business and public service and is an expert on government policy assessment and the effects of policy on domestic and global markets and financial institutions. After Oct. 24, the cost for a reservation is \$35.

Thursday, Oct. 27
7 to 9 a.m., **\$25**

Breakfast provided

Stoney Creek Inn and Conference Center
1201 N. Woodbine Road

RESERVATIONS REQUIRED:

816/232-4461 or www.saintjoseph.com

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Mark your calendars now, and confirm your reservation one week prior to the event. Reservations must be cancelled 24 hours in advance to avoid charges. For more information, call 816/232-4461. **CREDIT CARD RESERVATIONS CAN BE MADE ONLINE, www.saintjoseph.com**